



State of Wisconsin  
Governor Tony Evers

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**Department of Agriculture, Trade and Consumer Protection**

**PUBLIC NOTICE**

**PROPOSED RULE TO LEGISLATIVE COUNCIL  
RULES CLEARINGHOUSE**

The Wisconsin Department of Agriculture, Trade and Consumer Protection (Department) announces that it has referred the following proposed rule to the Wisconsin Legislative Council Rules Clearinghouse, pursuant to s. 227.15, Stats.

**SUBJECT: Dairy Product Advertising and Labeling**

**ADM. CODE REFERENCE: ATCP 83**

**DATCP DOCKET #: 19-R-01**

The department will hold a public hearing on this rule on December 17, 2019 in Madison, WI.

The scope statement for this rule, SS 070-19, was approved by the Governor on July 29, 2019, published in Register No. 764A1 on August 5, 2019, and approved by the Board of Agriculture, Trade and Consumer Protection as required by s. 227.135 (2), Stats., on September 19, 2019. The proposed hearing draft of the rule was approved by the Board of Agriculture, Trade and Consumer Protection as required by s. 227.136 (2), Stats., on November 7, 2019.

The Department's Division of Food and Recreational Safety is primarily responsible for this rule. If you have questions, you may contact Dr. Steve Ingham, Administrator, Division of Food and Recreational Safety at (608) 224-4701.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2019

STATE OF WISCONSIN  
DEPARTMENT OF AGRICULTURE,  
TRADE AND CONSUMER PROTECTION

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Jane Landretti, Chief Legal Counsel

*Notice Electronically Delivered To: Legislative Reference Bureau; Department of Administration*

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