# Chapter MVD 4

## LETTERING ON VEHICLES AND DISPLAY OF CERTIFICATES OF REGISTRATION AND DUAL PERMIT CARDS

MVD 4.01 Required lettering

**MVD 4.01 Required lettering.** (1) LETTERING ON BUSES, TRUCKS AND TRUCK TRACTORS. Each bus, motor truck or truck-tractor operated upon the highways of Wisconsin under common, contract or private motor carrier permit, except farm trucks having a gross weight of 10,000 pounds or less and all other private carrier vehicles having a gross weight of 8,000 pounds or less, shall have painted in a conspicuous place on each side of said vehicle in letters not less than 2 inches in height and of not less than one-fourth inch stroke, and in a color contrasting with the color of the surface of the vehicle: (a) the name and address of the carrier, and (b) the number of the common motor carrier certificate or contract motor carrier license, including the letter symbol of classification under which it is operated together with the letters PSCW immediately following or below the above certificate or license number. Such lettering shall be kept sufficiently clean so as to render all characters plainly legible at all times. At the option of the owner, a vehicle used exclusively for the service of one person or firm, when properly marked in accordance with (a) and (b), may also be marked with the name and address of such person or firm.

(2) LETTERING ON TRAILERS AND SEMITRAILERS. All trailers or semitrailers, except farm trailers having a gross weight of 12,000 pounds or less, and trailers operated by private motor carriers having a gross weight of 3,000 pounds or less, must have painted in some conspicuous place on both sides thereof the name of the owner or operator, except that instead of painting the name on the sides the owner or operator may paint his name on both the front and rear of the trailer or semitrailer, provided the lettering is not less than 4 inches in height and not less than one-half inch in stroke, in a color contrasting with the color of the vehicle.

(3) DISPLAY OF REGISTRATION CERTIFICATES AND PERMIT CARDS. No motor carrier subject to the provisions of chapter 194, Wis. Stats., shall operate any motor vehicle without having displayed in the cab of such motor vehicle or in the case of a trailer or semitrailer, without having displayed in the cab of the truck or tractor used in connection therewith, or in an accessible place in or on said trailer or semitrailer, the current registration certificate issued by the motor vehicle department of Wisconsin pursuant to the provisions of section 341.11 (1), Wis. Stats. Dual permit cards issued under section 194.04 shall be carried in the same manner as registration certificates.

(4) LEASED VEHICLE. In the case of leased vehicle, the lessee is considered the operator.

(5) OBSOLETE PLATES AND STICKERS TO BE REMOVED. No motor carrier subject to the provisions of chapter 194, Wis. Stats., shall operate any vehicle on the public highways after having received and affixed to such vehicle current registration number plate or plates, or current windshield license stickers, without first removing all expired registration number plates or windshield license stickers.

**History:** 1–2–56; am. (3), Register, August, 1957, No. 20, eff. 9–1–57.