

Chir 3

Filed August 26, 1974  
8:15 am G.P.

STATE OF WISCONSIN )  
 )  
CHIROPRACTIC EXAMINING BOARD )

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETINGS:

I, S.C. Syverud, D.C., Secretary of the Chiropractic Examining Board, and custodian of the official records of said board, do hereby certify that the annexed rules and regulations, relating to Chiropractic, were duly approved and adopted by this board on

I further certify that said copy has been compared by me with the original on file in this board and that the same is a true copy thereof, and of the whole of such original.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the board at the General Executive Facility #1, 201 East Washington Avenue in the city of Madison, this 22 day of August A.D. 1974.

STATE OF WISCONSIN  
CHIROPRACTIC EXAMINING BOARD

By S.C. Syverud DC  
Secretary

ORDER OF THE CHIROPRACTIC EXAMINING BOARD  
ADOPTING AND AMENDING RULES

Pursuant to authority vested in the Chiropractic Examining Board by section 15.08(5), Wisconsin Statutes, the Chiropractic Examining Board hereby amends and adopts rules as follows:

Section CHIR 3.05 of the WISCONSIN ADMINISTRATIVE CODE is amended to read:

CHIR 3.05 Unprofessional literature, wording or material. Literature, wording or material which the chiropractic examining board deems unprofessional, within the meaning of section 446.04(5), Wis. Stats. This includes advertising by means of letterheads, envelopes, newspapers, and telephone listings.

- (1) Free services. (Examination, x-ray, etc.)
- (2) Painless Procedure.
- (3) Complete Health Service.
- (4) Scientific Chiropractic.
- (5) Modern Chiropractic.
- (6) Listing of Diseases.
- (7) Listing of any methods of treatment other than chiropractic.
- (8) I Remove the Cause of Disease.
- (9) Modern Methods.
- (10) Testimonial wherein own name is used.
- (11) Use of photograph of chiropractor in advertisement.
- (12) Advertising school or college of graduation.

(13) Comparison of school hours with other professions.

(14) Advertising of specialization in a specific area of treatment, or advertising of competence in a specific area of the practice of chiropractic.

Section CHIR 1.16 of the WISCONSIN ADMINISTRATIVE CODE is adopted to read:

CHIR 1.16 Use of doctor title. Licensee must use suffix of "D.C." or "Chiropractor" for identification immediately following the proper name when the usual generic prefix "Dr." is used on signs, stationery, public information, etc.

Section CHIR 3.08 of the WISCONSIN ADMINISTRATIVE CODE is adopted to read:

CHIR 3.08 Recognition of Certificate of Competence. Within the practice of chiropractic, upon acceptance by the Wisconsin chiropractic examining board of the certification of the applicant.

(1) All credits leading to the above certificate must be earned in a residence course (under the auspice) of an approved chiropractic college.

The rules contained herein shall take effect on the first day of the month following publication in the Wisconsin Administrative Register or as otherwise provided in section 227.026, Wis. Stats.

Dated this 22 day of August, 1974.

CHIROPRACTIC EXAMINING BOARD

  
Secretary