

Ag 117

Filed December 20, 1974
10:50 am Cary G. Foulson

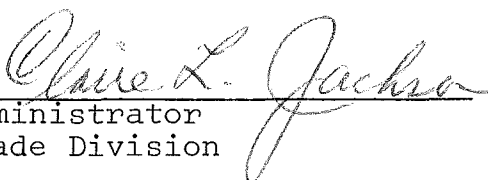
STATE OF WISCONSIN)
) SS
DEPARTMENT OF AGRICULTURE)

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETINGS:

I, Claire L. Jackson, Administrator, Trade Division, and custodian of the official records of said Division do hereby certify that the annexed order amending and adopting rules relating to uniform system of accounting for selected dairy products, Wis. Adm. Code Chapter Ag 117, was duly adopted by the department on December 20, 1974.

I further certify that said copy has been compared by me with the original on file in the department and that the same is a true copy thereof, and of the whole of such original.

IN WITNESS WHEREOF, I have hereunto set my hand at Madison, Wisconsin, this 20th day of December, 1974.



Administrator
Trade Division

ORDER OF THE DEPARTMENT OF AGRICULTURE
AMENDING AND ADOPTING RULES

Pursuant to authority vested in the Department of Agriculture by sections 93.17(1) and 100.201, Wis. Stats., the State of Wisconsin Department of Agriculture hereby amends and adopts rules as follows:

1. Section Ag 117.01(9) of the Wis. Adm. Code is amended to read:

Ag 117.01(9) "Full service delivery" includes securing the order; putting up the order; stocking the refrigeration case and storage cooler; making out the invoice or delivery ticket; removing outdated product; price marking of product; collecting payment.

2. Section Ag 117.01(10) of the Wis. Adm. Code is renumbered section Ag 117.01(11) and section Ag 117.01(11) is renumbered section Ag 117.01(10), and sections Ag 117.01(10) and (11) as renumbered are amended to read:

Ag 117.01(10) "Drop delivery" means the product is pre-ordered and assembled prior to loading on the truck; the product is pre-arranged in the truck for delivery to retail outlets and on arrival is placed on the retailer's dock or in a back room storage area, or placed on the tailgate for off-loading by the retailer, without the pick-up or return of outdated product.

(11) "Modified drop delivery" means a form of drop delivery which includes putting up the order from an order form prepared by the retailer prior to arrival of the delivery truck and placing

the product in the retailer's storage cooler.

3. Section Ag 117.01(12) of the Wis. Adm. Code is renumbered section Ag 117.01(14).

4. Section Ag 117.01(12) and (13) of the Wis. Adm. Code are adopted to read:

Ag 117.01(12) "Dock sale" means selling at wholesale at any wholesaler's loading platform to retailers or other wholesalers, and may include loading of product sold into trucks.

(13) "Warehouse delivery" means delivery of product in truckload lots, either palletized or unpalletized, to the wholesaler's or retailer's warehouse, and includes the unloading or placement of product into the cooler for further distribution by the wholesaler or retailer.

5. Section Ag 117.02 of the Wis. Adm. Code, after title, is renumbered section Ag 117.02(1).

6. Section Ag 117.02(2)(a) and (b) of the Wis. Adm. Code are adopted to read:

Ag 117.02(2)(a) Every wholesaler shall, concurrent with any reduction in the price at which selected dairy products are to be sold by him from published price lists, file with the department a schedule of costs applicable to each of the products for which the price has been reduced. Costs shall be computed, as provided in these rules, on cost data for a period ending as of a date not more than 45 days prior to the effective date of the price reduction, and be filed with the department within 72 hours after the effective date of the price reduction. A schedule of costs is not required if the price reduction is made only to meet the lower price of a competitor. Increases in services shall be

considered as price reductions under this subsection.

(b) Temporary price reductions, not to exceed a total of more than 30 days in a calendar year for each selected dairy product, are exempt from the requirements of this section, provided that a permanent record of the dates and products involved in such temporary price reductions shall be maintained by the wholesaler.

7. Section Ag 117.14 of the Wis. Adm. Code is amended to read:

Ag 117.14 Unit platform cost. The unit platform cost shall be determined for each product and package size. Platform cost includes all cost for material, labor and expense up to and including the loading of the product on the route truck and includes adjustments for sales returns. It includes all costs except local delivery cost. Selling, advertising and promotion costs and other general costs shall be determined for the individual product and package size based upon a cost per unit point and the number of points assigned to a specific product and package size. Unit platform costs shall be used in determining costs of dock sales.

8. Section Ag 117.15(5)(d) of the Wis. Adm. Code is amended to read:

Ag 117.15(5)(d) Multiply cost per minute by service time to get specific cost per delivery. Service time for full service delivery, modified drop delivery and drop delivery are set forth in Tables III, IV and V for wholesale milk deliveries. Service time for warehouse delivery of milk products and wholesale ice cream deliveries shall be based on actual measurement.

The rules contained herein shall take effect as provided in section 227.026, Wis. Stats.

Dated: November 20, 1974.

STATE OF WISCONSIN
DEPARTMENT OF AGRICULTURE

By *Alvin L. Jackson*
Administrator