STATE OF WISCONSIN )
OFFICE OF THE COMMISSIONER OF INSURANCE)



TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETINGS:

I, Susan Mitchell, Commissioner of Insurance and custodian of the official records of said Office, do hereby certify that the annexed order adopting a rule relating to licensing of corporations and partnerships as insurance intermediaries was issued by this Office July 21, 1980.

I further certify that said copy has been compared by me with the original on file in this Office and that the same is a true copy thereof, and of the whole of such original.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name in the City of Madison, State of Wisconsin, this 21st day of July, 1980.

Susan Mitchell

Commissioner of Insurance

STATE OF WISCONSIN RECEIVED AND FILED

JUL 21 1980

VEL PHILLIPS SECRETARY OF STATE

Test. eff. diete 9-1-80

## ORDER OF THE COMMISSIONER OF INSURANCE ADOPTING A RULE

Relating to licensing of corporations and partnerships as insurance intermediaries.

ANALYSIS PREPARED BY THE OFFICE OF THE COMMISSIONER OF INSURANCE

The purpose of this rule is to establish procedures for licensing
corporations and partnerships as insurance intemediaries, implementing
s. 628.04, Stats. Subsection (2) of the rule lists the entities which must
obtain a license - any corporation or partnership whose employes participate
in any part of the insurance solicitation process, any corporation or

partnership accepting assignment of insurance commissions, and any insurance agency whose legal form is a corporation. A corporation or partnership will be exempt from licensing if it conducts its business principally in the name(s) of individual licensed intermediaries and discloses those names in advertising and all of the corporation's officers or partners are either licensed intermediaries or family members of intermediaries. Application for the license is to be accompanied by a licensing fee of \$100; a certification that the articles include the intent to do business as an intermediary; certification that all of its acts will be performed only by an intermediary licensed under s. 628.04 along with a list of such persons; an agreement from any nonresident applicant to be subject to the jurisdiction of the commissioner and the courts; and a listing of partners, directors and officers along with an information form showing their competence and trustworthiness. Subsection (5) states that the standards of section Ins 6.62 Competence and Trustworthiness Standards apply to any person controlling the applicant who is currently licensed as an insurance intermediary. For others criteria to be considered will be criminal records, accuracy of information, regulatory action and other criteria. Subsection (6) provides for a \$5.00 fee for resident and a \$15.00 fee for non-resident intermediaries for continuing the license in force.

Pursuant to the authority vested in the Commissioner of Insurance by section 601.41 (3), Wisconsin Statutes, the Commissioner of Insurance hereby adopts a rule interpreting section 628.04, Wisconsin Statutes, as follows:

Section Ins 6.58 is adopted to read:

Ins 6.58 Licensing of corporations and partnerships as insurance intermediaries. (S. 628.04, Stats.) (1) PURPOSE. The purpose of this rule is to establish procedures for licensure of corporations and partnerships as insurance intermediaries.

- (2) LICENSE REQUIRED. The following entities must obtain a license under this section:
- (a) Any corporation or partnership for which or on whose behalf any person solicits, negotiates, places insurance or annuities, or advises of insurance needs and coverages;
- (b) Any corporation or partnership that receives, shares or accepts assignment of commissions or compensation for services performed as an intermediary as provided in s. 628.61, except those assignments given as collateral; and
  - (c) Any insurance agency whose legal form is a corporation.
- (3) EXEMPTION. A corporation or partnership shall be exempt from licensing under this section if:
- (a) It conducts its insurance business principally in the name of a licensed individual intermediary and discloses the name of the licensed intermediary in substantially all of its advertising and communications with insureds and all of its officers, directors or partners are either licensed intermediaries or are members of the immediate family of a licensed intermediary;
- (b) It is a national or state bank, federal or state savings and loan association or a credit union; or
  - (c) It is an insurer licensed to do business in Wisconsin.

Section Ins 6.58 is adopted to read:

Ins 6.58 Licensing of Corporations and Partnerships as insurance intermediaries. (S. 628.04, Stats.) (1) PURPOSE. The purpose of this rule is to establish procedures for licensure of corporations and partnerships as insurance intermediaries.

- (2) LICENSE REQUIRED. The following entities must obtain a license under this section:
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- (b) Any corporation or partnership that receives, shares or accepts assignment of commissions or compensation for services performed as an intermediary as provided in s. 628.61, except those assignments given as collateral; and
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- (b) It is a national or state bank, federal or state savings and loan association or a credit union; or
  - (c) It is an insurer licensed to do business in Wisconsin.

- (4) PROCEDURE. Application for a permanent intermediary license for a corporation or partnership shall be made on application form 11-50 and filed with the commissioner of insurance. The application must be accompanied by:
  - (a) A licensing fee of \$100.00 as authorized by s. 601.31 (1) (o), Stats.;
- (b) Certification that the articles of incorporation or association include the intent, in good faith, to do business as an intermediary;
- (c) Certification that the corporation or partnership will transact business in such a way that all acts that may only be performed by a licensed intermediary are performed exclusively by natural persons who are licensed under s. 628.04, Stats., and functioning within the scope of the license, and a list of such persons;
- (d) If the corporation or partnership is domiciled outside of Wisconsin, an agreement to be subject to the jurisdiction of the commissioner and the courts of this state on any matter related to the corporation's or partnership's insurance activities in this state, on the basis of service of process under ss. 601.72 and 601.73, Stats.; and
- (e) A list of all partners, directors or principal officers or persons in fact having comparable power.
- (f) In the case of a corporation the application must be signed by an officer. In the case of a partnership the application must be signed by a partner.
- (5) STANDARDS OF COMPETENCE AND TRUSTOWRTHINESS. (a) For partners, directors or principal officers who are licensed at the time of application under sub. (4) as insurance intermediaries, those standards as set forth in s. Ins 6.62, Wis. Adm. Code, shall apply in lieu of the standards set forth in this subsection.

- (b) For partners, directors or principal officers who are not licensed at the time of application under sub. (4) as insurance intermediaries, the following criteria may be used in assessing trustworthiness and competence:
- 1. Criminal record. The conviction for crimes which are substantially related to insurance marketing.
- 2. Accuracy of information. Any material misrepresentation in the information submitted on form 11-50.
- 3. Regulatory action. Any regulatory action taken with regard to any license held, such as insurance licenses in other states, real estate licenses and security licenses.
- 4. Other criteria which the commissioner considers evidence of untrustworthiness or incompetence.
- (6) FEES. (a) Annually, on January 1, a regulation fee of \$5.00 for resident and \$15.00 for non-resident intermediaries will be billed as authorized by s. 601.31 (1) (p), Stats.
- (b) If payment of the annual regulation fee is not made within 30 days after the date of billing, the license will be suspended. If payment is made during the suspension, the license will be reinstated.
- (c) The license will be revoked if payment is not made within 60 days after suspension.
- (7) NOTIFICATION OF CHANGES. Each intermediary corporation or partnership shall, within thirty days, notify the commissioner of insurance in writing of any change in its business mailing address, location of the business records, or a change in the name and address of the designated representative.
- (8) EFFECTIVE DATE. This rule shall take effect on the 1st day of the month following its adoption. The commissioner may grant extensions for

compliance to those corporations and partnerships that exhibit unusual difficulty in meeting the effective date.

NOTE: Intermediary corporations and partnerships are subject to the recordkeeping requirements as set forth in Ins 6.61 (1), Wis. Adm. Code.

Application for the licensing of corporations and partnerships is made on form 11-50. Copies can be obtained at the Office of the Commissioner of Insurance.

Dated at Madison, Wisconsin, this 21st day of July, 1980.

Susan Mitchell

Commissioner of Insurance

APPLICATION FOR PERMANENT CORPORATION OR PARTNERSHIP INSURANCE INTERMEDIARY LICENSE Form 11-50 STATE OF WISCONSIN
OFFICE OF THE COMMISSIONER OF INSURANCE
123 W. WASHINGTON AVENUE
MADISON, WISCONSIN 53702

SE	CTION I	PLEASE COMPLETE THE BLANKS AND CHECK THE APPROPRIATE BOXES BELOW.
1.	LICENSE NUMBER	(For office use only.) CR #
2.	BUSINESS _	
3.	MAILING _	
4.	ADDRESS  NAME OF	Number, Street, City, Zip
	OR	P
5.	ADDRESS OF	
	DOMICIES	Number, Street, City, Zip
6.	RESIDENT C	ODE Wisconsin Other
7.	TYPE Corp	oration Partnership 8. LICENSE FEE (Initial Application Only) \$100.00 REGULATION FEE Resident \$ 5.00 (Each year after Nonresident \$15.00 initial application)
9.	DESIGNATED	REPRESENTATIVE
	NAME	TITLE
	ADDRESS	
	PHONE	Number, Street, City, Zip
Г	SECTION II	STANDARDS OF COMPETENCE AND TRUSTWORTHINESS
	a. Have you state admini	ou been fined, reprimanded, or been the subject of a consent decree in any for a violation of its insurance, real estate or securities statutes or strative regulations?  ou had your license to solicit insurance, real estate or securities d, suspended, denied or revoked in any state?  ou been convicted on a misdemeanor or felony offense, other than a traffic
	d. If you tract wrongdo	have ever been employed by an insurance company, has your employment conbeen terminated or non-renewed because of allegations of misconduct or oing by an insurance company?
L	A separate director or	sheet of detailed explanation must be included for each principal officer, r partner answering yes to any of the above questions in Section III.

PLEASE LIST ALL PARTNERS, DIRECTORS A POWERS AND THEIR TITLES (PARTNER, DIR TREASURER).		VICE PRESIDENT, SECRETAN Wisconsin Ins. Intermediary	Section II
Name	Title	License Number (if applicable)	
*Answer Y for "Yes" and N for "No" for to any of the questions in Section I			swered "Yes"
PLEASE LIST ALL WISCONSIN LICENSED AGO OR PARTNERSHIP'S NAME. ATTACH A SEPAN		SSARY. Wi	PORATION'S Asconsin Ins. Intermediary
Name			cense Number
I, the undersigned, hereby testify the		or partnership of which	Toma
partner, director or officer has included intent, in good faith, to do busin	uded in its article	es of incorporation or a	ssociation,
in such a way that all acts that may in performed exclusively by natural personal pe	be performed only	by a licensed intermedia	ry, are
functioning within the scope of the 1:	Icense. If the con	rporation or partnership	is
domiciled outside of Wisconsin, it agr commissioner and the courts of this st	tate on any matter	related to the corporat	ion's
or partnership's insurance activities under ss. 601.72 and 601.73, Stats.	in this state, on	the basis of service of	process
I also certify that the principal offit trustworthy according to the standards read and knowingly made the foregoing statements and representations are tru any misrepresentation, false statement be cause for revocation or suspension	s listed in Section statements and repose to the best of rest, or fraud in commof a license issue	n II. I further state to presentations and that early knowledge. I understonection with this applicated thereon or may be caused.	that I have each and all and that eation may
denial of application in addition to a Signature of Applicant (Officer or Par	-	Date	