

CR 92-107

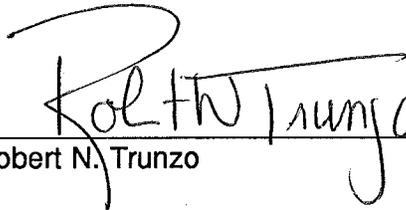
CERTIFICATE

STATE OF WISCONSIN)
) SS
DEPARTMENT OF DEVELOPMENT)

I, Robert N. Trunzo, Secretary and custodian of the official records of the Department of Development, do hereby certify that the annexed rules relating to Joint Effort Marketing were duly approved and adopted by this Department on September 29, 1992.

I further certify that said copy has been compared by me with the original on file in this Department and that the same is a true copy thereof, and of the whole of the original.

IN TESTIMONY WHEREOF, I have hereunto set my hand as Secretary at 123 West Washington Avenue in the City of Madison, this 29th day of September, 1992.



Robert N. Trunzo

18-007

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SEP 29 1992
2:15 PM
Revisor of Statutes
Bureau

12-1-92

ORDER OF THE DEPARTMENT OF DEVELOPMENT
CREATING SECTION DOD 21.03(3)

The Wisconsin Department of Development adopts an order to create s. DOD 21.03(3), relating to the joint effort marketing program.

Analysis Prepared by the Department of Development

Section s. 560.29, Stats., creates a joint effort marketing program and s. 560.29(4)(g), Stats., authorizes the Department to adopt rules required to administer the program.

The program provides for grants to non-profit organizations engaged in tourism activities. Grant funds may be used for the development of publicity and the production and media placement of advertising that are part of a project and overall advertising plan of the applicant organization intended to increase tourism in Wisconsin.

Funds for any project are limited to one half of the publicity and advertising costs of that project. This amendment also limits the amount of funding to any applicant to no more than seven percent (7%) of the total of joint effort marketing grants made during the fiscal year.

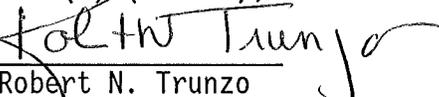
Text of rule:

SECTION 1. Section DOD 21.03(3) is created to read:

DOD 21.03(3) The total grant amount that may be awarded to any applicant during a fiscal year is limited to no more than 7% of the total amount to be awarded during the year.

EFFECTIVE DATE. The regulations set forth in this order shall be effective on the first day of the month following publication in the Wisconsin administrative register as provided in s:227.22(2) (intro.), Stats.

Dated: 9.29.92

Agency: 
Robert N. Trunzo
Secretary