

or owner in case of a firm, association or individual; and shall contain a statement of the quantities of motor vehicle fuel sold within this state from his or their respective places of business, and if any of such motor vehicle fuel has been sold and delivered by such dealer to customers in the original packages, whether in tank cars, barrels or other packages, and in the same form and condition in which the same was imported, said statement shall show the amount of motor vehicle fuel so sold, and the names and addresses of the persons, firms or corporations to whom the same was sold.

SECTION 2. This act shall take effect upon passage and publication.

Approved April 26, 1927.

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No. 77, S.]

[Published April 28, 1927.

## CHAPTER 67.

AN ACT to renumber subsections (2) and (3) of section 343.413 to be subsections (4) and (5) of section 343.413 and to create subsections (2) and (3) of section 343.413 of the statutes, relating to fraudulent advertising.

*The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:*

SECTION 1. Subsections (2) and (3) of section 343.413 are renumbered to be subsections (4) and (5) of section 343.413 of the statutes.

SECTION 2. Two new subsections are added to section 343.413 of the statutes to be numbered and to read: (343.413) (2) It shall be deemed deceptive advertising, within the meaning of this section, for any person, firm or corporation, engaged in the business of buying or selling new or secondhand furs, wearing apparel, jewelry, furniture, pianos, phonographs, or other musical instruments, motor vehicles, stocks, or generally any form of property, real, personal, or mixed, or in the business of furnishing any kind of service or investment, to advertise such articles, property or service for sale, in any manner indicating that the sale is being made by a private party or householder not engaged in such business. And every such firm, corporation, or association, engaged in any such business, in advertising goods, property

or service for sale, shall affirmatively and unmistakably indicate and state that the seller is a business concern and not a private party.

(3) Any person, firm, corporation or association engaged in any business mentioned in subsection (2) or in any other kind of business, whether conducting such business in a store, business block, residence, or other building, shall at all times keep a conspicuous sign posted on the outside of his establishment and another conspicuous sign in the salesroom, which sign shall clearly state the name of the association, corporation, or individual who actually owns said merchandise, property, or service which are being offered to the public and not the name of any other person; provided, however, that the exterior sign shall not be required where the seller has no control over the exterior of the premises where such business is conducted.

SECTION 3. This act shall take effect upon passage and publication.

Approved April 27, 1927.

No. 103. S.]

[Published April 28, 1927.

## CHAPTER 68.

AN ACT to amend section 1 of chapter 293 of the laws of 1919, conferring certain civil and criminal jurisdiction on the county court of Monroe county.

*The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:*

SECTION 1. Section 1 of chapter 293 of the laws of 1919 is amended to read: (Laws of 1919) (Chapter 293) Section 1. There is hereby conferred on the county court of Monroe county, jurisdiction in all civil actions and proceedings in law and in equity, concurrent with and equal with the jurisdiction of the circuit court in said county, for all claims, demands and sums and to and concerning all property, not exceeding the sum or value of fifteen thousand dollars; \* \* \* and to the amounts and within the limits aforesaid the said county court shall \* \* \* be a court of general jurisdiction concurrent with and equal to the circuit court of said county in all matters of law and equity and all special powers which now are or may hereafter be con-