

No. 325, S.]

[Published June 15, 1929.

CHAPTER 184.

AN ACT to create paragraph (g) of subsection (1) of section 20.16 of the statutes, relating to fines collected by the state historical society and making an appropriation.

The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:

SECTION 1. A new paragraph is added to subsection (1) of section 20.16 of the statutes to read: (20.16) (1) (g) All fines collected by said society shall be paid within one week after receipt into the general fund and are appropriated therefrom to the state historical society as an additional appropriation to carry out its powers, duties and functions.

SECTION 2. This act shall take effect upon passage and publication.

Approved June 14, 1929.

No. 345, S.]

[Published June 15, 1929.

CHAPTER 185.

AN ACT to amend subsection (1) of section 343.413 of the statutes, relating to fraudulent advertising.

The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:

SECTION 1. Subsection (1) of section 343.413 of the statutes is amended to read: (343.413) (1) No person, firm, corporation or association shall, with intent to sell or in anywise dispose of *real estate*, merchandise, securities, service, or anything offered by such person, firm, corporation or association, directly or indirectly, to the public for sale or distribution, or with intent to increase the consumption thereof, or to induce the public in any manner to enter into any obligation relating thereto, or to acquire title thereto, or an interest therein, make, publish, disseminate, circulate, or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public, in this state, in a newspaper or other publication, or in the form of a book, notice, handbill, poster, bill, circular, pamphlet, or letter, or in any other way, an advertisement of any sort regarding *real estate*, merchandise, securities,

service, or anything so offered to the public, which advertisement contains any assertion, representation or statement of fact which is untrue, deceptive or misleading.

SECTION 2. This act shall take effect upon passage and publication.

Approved June 14, 1929.

No. 150, A.]

[Published June 18, 1929.

CHAPTER 186.

AN ACT to create section 40.86 of the statutes, relating to public schools.

The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:

SECTION 1. A new section is added to the statutes to read:

(40.86) (1) Each town in counties having a population of two hundred and fifty thousand or more, is declared and constituted a school district, provided, however, that such district shall not be organized and in effect as such until July 1, 1930, or if within six months after the passage of this act a petition shall be filed with the town clerk of such town signed by a number of electors thereof equal to not less than seven per cent of the votes cast therein for governor at the last general election, praying that the question of the creation of such school district be submitted to the electors of such town, in which event the creation of the district shall abide the approval and be determined by a majority vote of the electors voting thereon.

(2) Whenever a referendum shall be petitioned for, as herein provided, and a petition filed therefor, a special election shall be called in the manner provided by law in such town, and the voting thereupon shall be by ballot. The ballots used shall have printed thereon the words: "Town School District—Yes" or the words: "Town School District—No." A separate ballot box shall be provided for the reception of said ballots, and the votes cast shall be counted, canvassed, and a record made, as in the case of votes cast at any election in said town, and if it should appear that a majority of the ballots cast have thereon the words: "Town School District—Yes", then the provisions of this act creating such school district shall become effective as