

CHAPTER 625

AN ACT to amend 97.65 of the statutes, relating to advertising foods for sale.

The people of the state of Wisconsin, represented in senate and assembly, assembly, do enact as follows:

97.65 of the statutes is amended to read:

97.65 No person shall, himself, or by his servant or agent, or as the servant or agent of any other person, advertise for sale any article of food in package form when the retail price is mentioned in such advertisement unless the actual weight or volume of the contents of such package as stated on the label shall be plainly and conspicuously set forth in such advertisement in not less than * * * 5 point type.

Approved August 14, 1957.
