

CHAPTER 462

AN ACT to amend 176.05 (1a) (a), (b) and (c) of the statutes and Section 2 of Chapter 355, as created by Chapter 355, laws of 1963, relating to wholesale liquor permits, and providing a penalty.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

SECTION 1. 176.05 (1a) (a), (b) and (c) of the statutes, as created by Chapter 355 (Bill 197, A.) laws of 1963, are amended to read:

176.05 (1a) (a) \* \* \* *No applicant \* \* \* may have any interest directly or indirectly in a retail establishment and no retailer may have any interest directly or indirectly in a wholesale establishment.*

(b) *As of \* \* \* October 3, 1963 no permittee may sell any \* \* \* intoxicating liquor unless prior to such sale he has filed with the beverage tax division of the state department of taxation a statement to the effect that he is a distributor of a particular brand in the state of Wisconsin, or portion thereof, and the sales of that particular brand by him and any permittee purchasing from him will be limited to that area. If there is any change in such area the beverage tax division shall be informed of such change within 7 days of the effective date of the change. Any person violating this section shall be punished as provided in s. 176.41 and so far as applicable ss. 176.62 and 176.70, including the provisions relating to revocation of license, shall apply.*

(c) *Every retail licensee of \* \* \* intoxicating liquor in the state of Wisconsin must purchase, advertise and sell \* \* \* intoxicating liquor in the name of and under his license only.*

SECTION 2. Chapter 355, laws of 1963, Section 2, is amended to read:

(Chapter 355, laws of 1963) Section 2. This act shall take effect \* \* \* *October 3, 1963 \* \* \* . Any such permits issued prior to \* \* \* October 3, 1963, shall remain in full force and effect \* \* \* and the licensing agency shall not fail to relicense present licensees unless for other cause shown.*

Approved December 30, 1963.

---