

Chapter DFI-Sec 7

GENERAL PROVISIONS

DFI-Sec 7.01	Fees.
DFI-Sec 7.02	Advertising.
DFI-Sec 7.03	Civil liabilities.

DFI-Sec 7.04	Annual reports.
DFI-Sec 7.05	Files and records.
DFI-Sec 7.06	Financial statements.

Note: Renumbered from SEC 6, *Register, December, 1977*. Chapter SEC 7 was renumbered Chapter DFI-Sec 7 under s. 13.93 (2m) (b) 1., Stats., and corrections made under s. 13.93 (2m) (b) 6. and 7., Stats., *Register, December, 1996, No. 492*; Corrections made under s. 13.93 (2m) (b) 6., Stats., *Register January 2004 No. 577*.

DFI-Sec 7.01 Fees. The following fees payable in U.S. dollars, prescribed for the examination of various matters arising under ch. 551, Stats., are chargeable to the applicant or registrant, and are payable, unless otherwise provided by the division, at the time an application or notice is filed:

(1) REGISTRATION OF SECURITIES MATTERS. (a) Application for post-effective amendment of a registration statement. \$200.

(b) Application for extension of effectiveness of a registration statement. \$200.

(d) Prospectus filed by a registered finance company under s. [DFI-Sec 3.07 \(2\)](#). \$50.

(2) SECURITIES REGISTRATION EXEMPTION AND FEDERAL REGULATION D MATTERS. (a) Application for order of exemption under s. [551.203](#), Stats. \$200.

(b) Notice filing for purposes of claiming registration exemption status under ss. [551.201](#), [551.202](#), or [551.203](#), Stats., or rules promulgated thereunder. \$200.

(c) Application for an opinion confirming a securities registration exemption or an exclusion from a definition. \$500.

(d) Filing under s. [551.302 \(3\)](#), Stats., or s. [DFI-Sec 2.029](#) ... \$200.

(3) BROKER-DEALER AND INVESTMENT ADVISER REGISTRATION MATTERS. (a) Application for an initial registration of a broker-dealer or investment adviser or a successor under s. [551.401](#), [551.403](#), or [551.407](#), Stats., \$200.

(b) Application for an order waiving a registration provision. \$200.

(c) Field examination of applicant for initial registration as broker-dealer or investment adviser under s. [551.411 \(4\)](#), Stats. \$100 per day per examiner plus, if the examination is conducted outside of Wisconsin, each of the following costs incurred:

1. Reasonable transportation costs that may not exceed coach class air fare;

2. Ground transportation costs that on a per day basis may not exceed the daily rate charged by a national car rental agency in that locale for a compact-sized car; and

3. If the examination involves any overnight stay, hotel and meal costs not to exceed the per diem amounts prescribed for state agency reimbursement purposes by the office of state employment relations at the time the examination is made.

(d) Periodic examination of a broker-dealer or investment adviser under s. [551.411 \(4\)](#), Stats. \$100 per day per examiner plus, if the examination is conducted outside of Wisconsin, each of the following costs incurred:

1. Reasonable transportation costs that may not exceed coach class air fare;

2. Ground transportation costs that are on a per day basis

may not exceed the daily rate charged by a national car rental agency in that locale for a compact-sized car; and

3. If the examination involves any overnight stay, hotel and meal costs not to exceed the per diem amounts prescribed for state agency reimbursement purposes by the office of state employment relations at the time the examination is made.

(4) ADVERTISING. (a) Advertising filed with a notice or application under s. [551.303](#) or [551.304](#), Stats., or rule adopted under s. [551.201 \(7\)](#), Stats. No charge.

(b) Advertising, other than advertising specified in par. (a), filed under s. [551.504](#), Stats. \$10 per item.

(5) OTHER MATTERS. (a) Issuance of a certificate under s. [551.606 \(3\)](#), Stats., relating to the existence or non-existence of documents or entries on file or contained in the records of the division's office \$50 plus \$1 per page for copies included with the certificate.

(b) Application for issuance of an interpretive opinion under s. [551.605 \(4\)](#), Stats. \$500.

(c) Application for exclusion from a definition by order \$200.

(d) Small corporate offering registration and prospectus disclosure form on printed Form U-7 or on 3.5 computer diskette, IBM compatible, running Word Perfect 5.0 software with a minimum of 720K capacity. \$5.

(e) Filing of a notice under s. [DFI-Sec 6.05](#). \$200.

(6) DELINQUENT OR MATERIALLY DEFICIENT FILINGS. (a) Delinquent filing of broker-dealer or investment adviser registration renewal application or federal covered investment adviser renewal notice filing. \$100.

(b) Delinquent filing of any material amendment required to be filed under ch. [DFI-Sec 4](#) or [5](#) to a broker-dealer or investment adviser registration. \$100.

(c) Delinquent filing of broker-dealer annual financial statements. \$100.

(d) Delinquent filing of notice of broker-dealer, investment adviser or federal covered investment adviser branch office opening, renewal, relocation or closing. \$100.

(e) Delinquent filing of agent or investment adviser representative termination notice on Form U-5. \$100.

(f) Delinquent filing of broker-dealer agent, agent for issuer or investment adviser representative registration renewal. \$100.

(g) Delinquent filing of change of broker-dealer or investment adviser designated supervisor. \$100.

(h) Delinquent filing of investment company report of sales on Form RS-IC. \$100.

(i) The division may by order require the payment of a fee of no more than \$200 for delinquent or materially deficient filings of information or documents required to be filed in connection with the examination of any matter under chs. [DFI-Sec 2](#) to [6](#).

(8) REPORTS BASED ON COMPUTER DATABASES. (a) Writing a computer program for the purpose of creating a report. \$20.

Published under s. 35.93, Stats. Updated on the first day of each month. Entire code is always current. The Register date on each page is the date the chapter was last published.

(b) Hard copy printout of report \$25 for the first 100 pages of printed report or portion thereof, and \$0.25 per page beyond 100 pages.

(c) Copy of report in text format on 3.5 inch, high-density floppy disk.....\$5 per disk

(d) Processing of a request for a list of agents from the central registration depository.....\$25 plus accessing costs to the central registration depository.

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; r. and recr. Register, August, 1972, No. 200, eff. 9-1-72; emerg. cr. (1) (g), eff. 6-16-74; emerg. am. (1) (a) and (b), eff. 7-5-74; am. (1) (a) and (b), cr. (1) (g) and (h), Register, October, 1974, No. 226, eff. 11-1-74; r. and recr. Register, December, 1977, No. 264, eff. 1-1-78; emerg. cr. (8), eff. 6-19-78; am. (2) (b) and cr. (8), Register, September, 1978, No. 273, eff. 10-1-78; am. (2) (a) and (b), Register, December, 1979, No. 288, eff. 1-1-80; am. (2) (b) and (d), r. (2) (f), renum. (2) (g) to be (2) (f), am. (3) (a), r. (3) (c), renum. (3) (d) to (f) to be (3) (c) to (e) and am., r. and recr. (7), Register, December, 1980, No. 300, eff. 1-1-81; am. (2) (d), renum. (7) and (8) to be (8) and (9), cr. (7), Register, December, 1981, No. 312, eff. 1-1-82; emerg. am. (2) (f), eff. 5-1-82; am. (2) (f), Register, September, 1982, No. 321, eff. 10-1-82; am. (1) (c), (2) (a) and (e), (3) (b) and (5) (b), r. (7), renum. (8) to be (7), Register, December, 1982, No. 324, eff. 1-1-83; cr. (2) (g), Register, August, 1983, No. 332, eff. 9-1-83; am. (3) (e), Register, December, 1983, No. 336, eff. 1-1-84; emerg. am. (2) (e) and r. (2) (g), eff. 1-1-84; am. (2) (e) and r. (2) (g), Register, May, 1984, No. 341, eff. 6-1-84; am. (4) (d) and r. (9), Register, December, 1984, No. 348, eff. 7-1-85; am. (2) (c) and (d), (5) (b), Register, December, 1985, No. 360, eff. 1-1-86; am. (1) (c), (2) (e) and (f), (3) (d) and (e), Register, December, 1986, No. 372, eff. 1-1-87; r. and recr. (1) (intro.), (a) and (b), (2), (3) (a) to (c), (4) to (7), Register, December, 1988, No. 396, eff. 1-1-89; renum. (7) (f) to be (7) (i), cr. (5) (d), (7) (f) to (h) and (8), am. (7) (a) to (c) and (e), r. and recr. (7) (d), Register, December, 1989, No. 408, eff. 1-1-90; r. and recr. (5) (a), cr. (5) (e), Register, December, 1990, No. 420, eff. 1-1-91; am. (5) (d) and (7) (d), Register, December, 1991, No. 432, eff. 1-1-92; am. (5) (d), Register, December, 1992, No. 444, eff. 1-1-93; am. (intro.), (4) (b), (7) (b), r. (3) (c), renum. (3) (d) and (e) to be (c) and (d), cr. (9) (a), (b), (c), Register, December, 1994, No. 468, eff. 1-1-95; am. (7) (c) and (e), r. and recr. (9), Register, December, 1995, No. 480, eff. 1-1-96; corrections in (4) (c) made under s. 13.93 (2m) (b) 7., Stats., Register, March, 1997, No. 495; r. (6), Register, April, 1998, No. 508, eff. 5-1-98; am. (6) (a), (d) and (f), Register, December, 1998, No. 516, eff. 1-1-99; corrections made under s. 13.93 (2m) (b) 1., Stats., Register, December, 1998, No. 516; correction in (4) (c) made under s. 13.93 (2m) (b) 7., Stats., Register, August, 1999, No. 524; CR 01-082; renum. (4) (c) to be (1) (d), Register December 2001 No. 552, eff. 1-1-02; CR 08-077; am. (intro.), (1) (title), (2) (title), (a), (b), (3) (title), (a) to (c) (intro.), (d) (intro.), (4) (a), (b), (5) (a), (b), (6) (a), (b), (d) and (f), r. (1) (c) and (7), cr. (2) (d) Register December 2008 No. 636, eff. 1-1-09; CR 09-056; am. (2) (title) and (c) Register December 2009 No. 648, eff. 1-1-10; CR 10-062; am. (3) (a) Register September 2010 No. 657, eff. 10-1-10.

DFI-Sec 7.02 Advertising. (1) The advertising materials listed in s. 551.504 (1), Stats., that are particularized in any of the following paragraphs and that are intended to be used in connection with the offer or sale of a security in this state are required to be included with the filings made under the respective statute or rule cited:

(a) Any sales literature, pamphlet, form letter or other advertising record, other than a prospectus, to be used in an offering for which a registration statement has been filed under s. 551.303 or 551.304, Stats.

(b) Any sales literature, pamphlet, form letter or other advertising record, other than a prospectus or offering circular, to be used in an offering for which a notice filing has been made for purposes of use of the registration exemption in s. 551.201 (7), Stats., and rules thereunder.

(c) A circular, form letter, or other advertising record to be used in connection with a going-private transaction that is subject to the filing requirement in s. DFI-Sec 6.05 (1) (b).

(2) Advertising filed under sub. (1) shall include any fee applicable under s. DFI-Sec 7.01 (4).

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; am. (1) (a) and (b), Register, August, 1972, No. 200, eff. 9-1-72; emerg. am. (1) (b) and (e), eff. 11-4-75; am. (1) (b), and (e), Register, February, 1976, No. 242, eff. 3-1-76; am. Register, December, 1977, No. 264, eff. 1-1-78; am. (1) (b), Register, September, 1978, No. 273, eff. 10-1-78; am. (1) (a), Register, December, 1980, No. 300, eff. 1-1-81; am. (2), Register, December, 1981, No. 312, eff. 1-1-82; am. (1) (d), Register, December, 1983, No. 336, eff. 1-1-84; am. (1) (b), Register, March, 1986, No. 363, eff. 4-1-86; am. (1) (a), Register, December, 1990, No. 420, eff. 1-1-91; am. (1) (b), Register, December, 1992, No. 444, eff. 1-1-93; am. (1) (b), Register, December, 2000, No. 540, eff. 1-1-01; CR 01-083; am. (1) (b), Register December 2001 No. 552, eff. 1-1-02; CR 08-077; r. and recr. Register December 2008 No. 636, eff. 1-1-09.

DFI-Sec 7.03 Civil liabilities. (1) For purposes of s. 551.509 (2) and (3), Stats., any person who places an order or effects a transaction involving the purchase or sale of a security for the account of a customer pursuant to discretionary authority is deemed to be offering or selling or purchasing a security.

(3) Every rescission offer made pursuant to s. 551.511 (1), Stats., shall include, in addition to the information specified in that subsection, the price at which the security was sold or purchased, the price of the security on the date the offer is made and such additional information as the division may require in connection with specific offers.

(4) The division may require any person named in any administrative order issued under s. 551.604, Stats., to satisfy any civil liabilities arising under s. 551.509, Stats., in connection with the matters set forth in the order, prior to registering any securities offered for sale by the person or registering the person as a broker-dealer, agent, investment adviser or investment adviser representative.

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; cr. (4), Register, August, 1972, No. 200, eff. 9-1-72; renum. to be 7.03, Register, December, 1977, No. 264, eff. 1-1-78; am. (2) to (4), Register, December, 1980, No. 300, eff. 1-1-81, am. (2), Register, December, 1983, No. 336, eff. 1-1-84; CR 08-077; am. (1), (3) and (4), r. (2) Register December 2008 No. 636, eff. 1-1-09.

DFI-Sec 7.04 Annual reports. Unless otherwise required by rule or order of the division, every issuer whose securities have been registered under ch. 551, Stats., or any predecessor law and are held of record by 100 or more persons in this state, but none of whose securities are registered under section 12 of the securities exchange act of 1934 or exempted from registration by section 12 (g) (2) (B) or (G) thereof, shall distribute to the security holders not more than 120 days after the end of each fiscal year of the issuer a balance sheet of the issuer as of the end of such fiscal year and statements of income and changes in financial position and an analysis of surplus for the fiscal year meeting the requirements of s. DFI-Sec 7.06, and shall concurrently file copies of those financial statements with the division.

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; renum. to 7.04 and am. Register, December, 1977, No. 264, eff. 1-1-78.

DFI-Sec 7.05 Files and records. (1) Except as otherwise provided by law or as specified in sub. (2), any record or document in the division's possession or control of which the division is the legal custodian, may be inspected or copied by any person during regular business hours.

(2) The following records may be excluded from disclosure under this section if the division finds the public interest in nondisclosure outweighs the benefits of open access:

(a) Personnel files of office employees, former employees and job applicants;

(b) Communications with legal counsel;

(c) Records obtained under a pledge or reasonable expectation of confidentiality;

(d) Memoranda and work papers of employees, the division or the deputy division prepared with the reasonable expectation of confidentiality.

(e) A record that is a part of a current investigation that may result in administrative, legal or criminal action, or that relates to any such pending action.

(f) A record whose disclosure would unduly damage a person's reputation so as to outweigh the public interest in disclosure.

(3) With respect to records described in sub. (2) (c) the division shall, and with respect to any other records the division may, prior to producing the records for inspection or copying, call a

hearing (with notice to interested persons) for the purpose of determining whether the records should be produced.

(4) A request for records shall be addressed to the division, who shall produce the records or a written refusal with specific reasons therefor within 10 business days after the request is received (except records described in sub. (2) (c) as to which a hearing has been called).

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; renum. from SEC 6.06 and r. and recr. Register, December, 1977, No. 264, eff. 1-1-78; cr. (2) (e) and (f), Register, December, 1988, No. 396, eff. 1-1-89.

DFI-Sec 7.06 Financial statements. (1) All financial statements required by ch. 551, Stats., or these rules shall be:

(a) Prepared in accordance with generally accepted accounting principles; and

(b) Examined and reported upon by an independent certified public accountant, provided that this requirement may be waived by the division and does not apply to interim financial statements unless otherwise required by the division in particular cases. The accountant's report shall meet the requirements of rule 2-02 of regulation S-X of the U.S. securities and exchange commission and shall accompany the financial statements included in the prospectus.

(2) Financial statements meeting the requirements of regulation S-X are deemed to satisfy the requirements of sub. (1).

(3) The division may permit the omission of one or more of the statements required under this section or the filing in substitution therefor of appropriate statements of comparable character. The division may also require the filing of other statements when necessary or appropriate for an adequate presentation of the financial condition of any issuer or person whose financial statements are required, or whose statements are otherwise necessary for the protection of investors.

(4) (a) Financial statements and financial information that have been prepared in accordance with Canadian generally accepted accounting principles, consistently applied, may be contained in a registration statement that has been filed with the divi-

sion under s. 551.303 or 551.304, Stats., on U.S. securities and exchange commission Form F-7, F-8, F-9 or F-10 and that complies with the following conditions applicable to the type of form being used for the offering:

1. The securities that are the subject of a registration statement designated as Form F-7 by the U.S. securities and exchange commission are offered for cash upon the exercise of rights granted to existing security holders.

2. The securities that are the subject of a registration statement designated as Form F-8 by the U.S. securities and exchange commission are securities to be issued in an exchange offer, merger or other business combination.

3. The securities that are the subject of the registration statement designated as Form F-9 by the U.S. securities and exchange commission are either non-convertible preferred stock or non-convertible debt that are to be rated in one of the four highest rating categories by one or more nationally recognized statistical rating organizations.

4. The securities that are the subject of a registration statement designated as Form F-10 by the U.S. securities and exchange commission are offered and sold pursuant to a prospectus in which the U.S. securities and exchange commission has not required a reconciliation to United States generally accepted accounting principles with respect to the financial information presented.

(b) For purposes of this subsection, preferred stock and debt securities that are not convertible for at least one year from the date of effectiveness of the registration statement will be deemed to meet the requirement of par. (a) 3.

History: Cr. Register, December, 1969, No. 168, eff. 1-1-70; cr. (3), Register, August, 1972, No. 200, eff. 9-1-72; renum. from SEC 6.07 and am. Register, December, 1977, No. 264, eff. 1-1-78; am. (1) (b) and (3), Register, December, 1980, No. 300, eff. 1-1-81; emerg. am. (1) (b), cr. (1) (c), eff. 1-1-82; am. (1) (b), Register, December, 1990, No. 420, eff. 1-1-91; cr. (4), Register, December, 1991, No. 432, eff. 1-1-92; am. (2), Register, December, 1995, No. 480, eff. 1-1-96; am. (2), Register, December, 1996, No. 492, eff. 1-1-97; am. (1) (b), Register, December, 1999, No. 528, eff. 1-1-00; CR 08-077: am. (4) (a) (intro.) Register December 2008 No. 636, eff. 1-1-09.