(10) VIOLATION. Violation by an agent or insurer of any part of this rule in connection with insurance premium finance transactions will subject the agent or insurer to any applicable penalty including revocation of license,

History: Cr. Register, June, 1970, No. 174, eff. 7-1-70,

- Ins 10.02 Maximum service charges and additional charges for insurance premium finance companies, insurers and insurance agents.
- (1) Scope. This rule applies to insurance premium finance agreements issued by insurance premium finance companies authorized by section 200.50, Wis. Stats., and by insurers and insurance agents operating within the scope of Wis., Adm. Code section Ins 10.01.
- (2) MAXIMUM SERVICE CHARGE AND MAXIMUM ADDITIONAL CHARGE. (a) The maximum service charge may be calculated by applying a finance charge to the amount of principal balance (P) which is to be repaid in "n" substantially equal monthly installments. The finance charge to be used may be calculated from the following formula:

Finance Charge = $$6.00 \times P/100 \times n/12$

(b) The following schedule shows the maximum service charge, expressed as a finance charge, and the maximum additional charge for selected amounts of principal balance which may be charged by an insurance premium finance company, an insurer or an agent for an indebtedness which is to be repaid in 12 substantially equal monthly installments.

Principal Balance	Service Charge	$Additional\ Charge$	Total Service Charge
\$ 50.00	\$ 3.00	\$ 0.00	\$ 3.00
50.01	3.00	6.00	9.00
100.00	6.00	6.00	12.00
100.01	6.00	10.00	16.00
1,000.00	60.00	10.00	70.00

- (3) VIOLATIONS. (a) Violations by an insurance premium finance company of any part of this rule will subject it to revocation or suspension of its license or other penalty as provided by section 200.50 (5), Wis. Stats.
- (b) Violation by an insurer or an insurance agent of any part of this rule will subject the agent or the insurer to any applicable penalty provided by statute or rule of this office, including revocation of license.

of license.

Note. This rule was adopted after careful consideration of section 200.50, Wisconsin Statutes and of the material presented at the hearing February 15, 1971, concerning the proposed rule on this subject. The text of section 200.50 (9), Wis, Stats., which establishes the maximum service charges for premium finance companies is not precise in its description of the method to be used in calculating the maximum service charge. Section 200.50 (9) (b) and (c), Wis, Stats., provides in part that "The service charge shall be a maximum of \$6 per \$100 per year..." and "The service charge shall be computed on the principal balance of a premium finance agreement payable in successive monthly installments substantially equal in amount for a period of one year." The combined language is similar to section 138.05 (1) (b), Wis, Stats., a part of the statutory chapter on money and rates of interest, which establishes maximum rates of interest and has been interpreted to permit calculation of the maximum charge on an "add-on" or finance charge basis. Section 138.05 (1) (b), Wis, Stats, includes the phrase "... disregarding part payment and the date thereof; ..." and it has been argued that without this descriptive phrase the maximum charge

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must be calculated so as to give effect to partial payments thus resulting in a maximum 6% simple interest charge. However, section 138.05 (1) (a), Wis. Stats, describes the maximum rate of interest and uses the language "At the rate of \$12 per \$100 for one year computed upon the declining principal balance of the loan or forebearance,"

If it had been intended that the maximum service charge of section 200.50 (9), Wis. Stats, was to be on a simple interest basis then it could be argued that language comparable in the computed upon the declining pth of the state of the loan of forebearance,"

If it had been intended that the maximum service charge of section 200.50 (9), Wis. Stats, with the comparable of the section 200.50 (9), Wis. Stats, with existing statutes comparable of the premium of the comparable of the section 200.50 (9), Wis. Stats, with existing statutes establishing rates of interest was not inally determinative.

Section 200.50 (9) (a), Wis. Stats, provides in part that "The service charge shall be computed on the balance of the premiums due (after subtracting the down payment and denotes the balance as of that point of time—the initial balance, If it had been intended to compute on the declining balance the statute should have spelled out "after subtracting the down payment and any subsequent payment of principal." The express provision for subtracting the down payment though any further express provision for subtracting the down payment in favor of interpreting section 200.50 (9), Wis. Stats, to authorize an add-on interest rate assumption is that section 200.50 (9) (c), Wis. Stats, provides for payment." If simple of payment would be inconsequently equal in amount of the regularity and equality of payment is important in order to prevent the weighing of payments toward the early part of the repayment period since that would change the effective interest rate assumption is that section 200.50 (9) (c), Wis. Stats, with provides for a refund of credit if the insured prepays his obligation, is very