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COMMISSIONER OF INSURANCE

council to be appointed by the commissioner pursuant to sections 15.04 (3), 227.018, and 601.20, Wis. Stats.

(2) MEMBERSHIP. The council shall consist of the commissioner or a member of his staff designated by him and at least 6 but no more than 12 other citizen members. Members will be appointed with due consideration given to representation of all income levels, ethnic and racial groups and without discrimination as to sex. In addition, at least one, and no more than 3 members, shall be appointed who have expertise in the insurance business.

(3) TERM. Members of the council shall be appointed to serve for a term of 2 years except that one-half of the initial appointments under this rule shall be for a one-year term and the remaining members for a two-year term.

(4) DUTIES. It shall be the duty of the council to advise the commissioner on matters relating to:

(a) Consumer education in insurance.

(b) Insurance advertising, solicitation and deceptive practices.

(c) Insurance availability, insurance policy exclusions, and other market problems.

(d) Possible standardization and simplification of insurance contracts.

(5) OFFICERS. The council shall annually elect a chairman and a vice-chairman. The commissioner or his designee shall act as secretary and keep a record of all proceedings, transactions, communications, and other official acts of the council. The files and records of the council shall be maintained at the office of the commissioner.

(6) MEETINGS. The council shall meet at least twice a year when called by the commissioner and at such other times when requested by the commissioner or by 3 or more members.

(7) EXPENSE REIMBURSEMENT. Members of the council shall receive no salary or compensation for service on the council but shall be reimbursed for their actual and necessary expenses in attending meetings or while performing other duties as directed by the commissioner.

History: Cr. Register, June, 1975, No. 234, eff. 7-1-75.

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Register, June, 1975, No. 234