

**Chapter Hy 10****ERECTION OF SIGNS ON PUBLIC HIGHWAYS**

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**Hy 10.01 Authority for regulations.** (1) Pursuant to authority contained in section 86.19(2), Wis. Stats., the commission prescribes the following regulations with respect to the erection of signs on public highways.

(2) The regulations contained herein supersede the regulations prescribed by the commission on December 1, 1941, published on December 5, 1941, and effective 30 days thereafter appearing on page 234 of the 1950 edition of the Red Book.

**Hy 10.02 Authority for the erection of signs.** (1) The commission or its authorized representatives in the case of the marked routes of state trunk highways, and local authorities with respect to highways under their exclusive jurisdiction, may place and maintain such traffic signs and signals as they deem necessary to warn, guide, inform, and regulate traffic, and also such signs and signals as are expressly permitted or required by the statutes or by these regulations, subject, however, to such limitations and restrictions as are contained in the statutes and these regulations.

(2) The commission with respect to the state trunk highway system, and local authorities with respect to highways under their jurisdiction, may permit any department of the federal or state government to erect such signs as the commission or local authorities shall deem necessary for public information to inform and warn the public of federal or state laws and lawful regulations by any such department, and also such signs as the commission or local authorities shall deem necessary for the guidance, information, warning, and regulation of traffic.

**Hy 10.03 Guidance signs for resorts, hotels, county institutions, etc.** (1) Any person or persons conducting a summer or winter resort, hotel, or any place of public entertainment or instruction, or any place of religious worship, or persons having charge of any county institution or of any scientific experiment for the furtherance of agriculture or other science or art may be permitted to erect guidance signs of a type approved by the Commission subject to the conditions contained in this section.

(2) Only where such institution or business is located removed from the state trunk highway system may such guidance signs be erected.

(3) Such guidance signs may be erected at only two intersections of the state trunk highway system with county highways or town roads, and at such intersections of county or town highways as are deemed necessary by the local authorities having jurisdiction over those highways.