

## Chapter El Bd 1

## CAMPAIGN FINANCING

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**El Bd 1.02 Multiple candidacies.** (1) Any candidate seeking election to an office other than that indicated on his registration statement or that of his personal campaign committee must file an amended registration statement with the appropriate filing officer or officers indicating such change. Financial disclosure reports filed subsequent to such change must be filed with the filing officer for the office designated on the amended registration statement.

(2) When a candidate is simultaneously seeking election to more than one office, he shall file duplicate consolidated registration statements indicating all offices sought and duplicate consolidated financial disclosure reports with the appropriate filing officers. The personal campaign committee of such a candidate is responsible for ensuring compliance with the contribution limitation applicable to each office sought.

(3) Regardless of the number of offices sought, a candidate may not have more than one committee, treasurer and campaign depository account.

History: Cr. Register, June, 1976, No. 246, eff. 7-1-76.

**El Bd 1.03 Duplicate filing requirements.** Section 11.09, Stats., is applied as follows:

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(7) The executive secretary of the board shall promptly after each apportionment of congressional and legislative districts and judicial circuits transmit to all county clerks and make available a list of districts and circuits affected by this section, categorized according to responsibility for filing duplicate reports.

History: Emerg. cr. 8-9-74; cr. Register, November, 1974, No. 227, eff. 12-1-74; r. (1) to (6), Register, March, 1976, No. 243, eff. 4-1-76.

**El Bd 1.04 Debt retirement; treatment of contributions received and accepted after election.** (1) Contributions received and accepted for the purpose of retiring debts incurred in a prior campaign should be counted against the contributor's contribution limit for said campaign. Contributions received and accepted in excess of the amount needed to retire such debt shall be counted against the contributor's contribution limits applicable to the next campaign on a first-in first-out basis with the contributions received and accepted first applied to debt retirement.

(2) Notwithstanding the above, a contribution received and accepted before the end of the post-election reporting period should be counted against the limits for the campaign in which the election took place, regardless of whether all campaign debts have been retired at the time the contribution is received.

History: Cr. Register, June, 1976, No. 246, eff. 7-1-76.

**El Bd 1.05 Reporting of disbursements.** Every withdrawal of funds except for internal transfers for investment purposes from the campaign depository account must be reported in accordance with ss. 11.06 and 11.20, Stats.

History: Cr. Register, June, 1976, No. 246, eff. 7-1-76.

**El Bd 1.06 Corporate registration and reporting.** (1) Every foreign or domestic corporation or association organized under ch. 185, Stats., which establishes a separate segregated fund pursuant to s. 11.38 (1) (a) 2, Stats., shall register with the appropriate filing officer on a form prescribed by the board.

(2) Every foreign or domestic corporation or association organized under ch. 185, Stats., which is required to register pursuant to subsection (1), shall file financial disclosure reports with the appropriate filing officer in accordance with s. 11.20 (4), Stats., on a form prescribed by the board.

History: Cr. Register, July, 1976, No. 247, eff. 8-1-76.

**El Bd 1.10 Reporting by nonresident committees and groups.** Every nonresident committee or group as defined in s. 11.07 (6), Stats., acting in support of or in opposition to any candidate for state or local office, which makes or accepts contributions, incurs obligations or makes disbursements exceeding \$25 cumulatively in a calendar year within this state shall register both with the appropriate filing officer under s. 11.05 (1), Stats., and with the secretary of state under s. 11.07 (1), Stats.

History: Emerg. cr. 8-16-74; cr. Register, November, 1974, No. 227, eff. 12-1-74.

**El Bd 1.12 Filing requirements for special elections.** (1) The personal campaign committee of every candidate who wins a primary for a special election must file pre primary, pre election and post election reports, on the dates specified for those reports in s. 11.20 (3), Stats. The personal campaign committee of every candidate who loses a primary

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(b) Candidates for lieutenant governor, \$201,350 in the primary, and \$100,675 in the election.

(c) Candidates for attorney general, \$251,700 in the primary, and \$251,700 in the election.

(d) Candidates for secretary of state, state treasurer, justice of the supreme court and state superintendent of public instruction, \$80,550 in the primary, and \$120,800 in the election.

(e) Candidates for court of appeals judge, \$30,200 in the primary, and \$50,350 in the election.

(f) Candidates for state senator, \$32,225 total in the primary and election, with disbursements not exceeding \$20,125 for either the primary or the election.

(g) Candidates for representative to the assembly, \$16,100 total in the primary and election, with disbursements not exceeding \$10,075 for either the primary or the election.

(h) Candidates for circuit judge, \$80,550 total in the primary and election.

(i) In any jurisdiction or district, other than a judicial district or circuit, with a population of 500,000 or more, according to the most recent federal census covering the entire jurisdiction or district:

1. For the following county offices:

a. Candidates for county executive, \$251,700 total in the primary and election.

b. Candidates for district attorney, \$151,000 total in the primary and election.

c. Candidates for county supervisor, \$16,100 total in the primary and election.

d. Candidates for any other countywide elective office, not specified in counties of this size, \$100,675 total in the primary and election.

2. For the following offices in cities of the 1st class:

a. Candidates for mayor, \$251,700 total in the primary and election.

b. Candidates for city attorney, \$151,000 total in the primary and election.

c. Candidates for alderman, \$16,100 total in the primary and election.

d. Candidates for any other citywide office, \$100,675 total in the primary and election.

(j) Candidates for any local office who are elected from a jurisdiction or district with less than 500,000 inhabitants, according to the latest federal census or census information on which the district is based, as certified by the appropriate filing officer, an amount equal to the greater of:

a. \$1,000, or

b. 50.33 percent of the annual salary for the office sought, rounded to the nearest \$25, or

c. 30.2 cents per inhabitant of the jurisdiction or district, rounded to the nearest \$25, but in no event more than \$40,275 in the primary and election.

**History:** Emerg. cr. eff. 4-27-78; cr. Register, August, 1978, No. 272, eff. 9-1-78; emerg. am. eff. 2-19-80; emerg. am. eff. 6-17-80; emerg. am. eff. 2-18-82; emerg. r. and reer. eff. 5-1-84; am. Register, October, 1984, No. 346, eff. 11-1-84.

**El Bd 1.45 Return of excess grant fund from Wisconsin election campaign fund after campaign.** Pursuant to s. 11.50 (8), Stats., all grants from the Wisconsin Election Campaign Fund which are unspent and unencumbered by any candidate on the day after the election shall be returned to the state elections board within 90 days after the date of the election.

**History:** Cr. Register, February, 1985, No. 350, eff. 3-1-85.

**El Bd 1.46 Identification of individual contributors on campaign finance reports.** (1) The requirement contained in s. 11.06 (1) (a), Stats., to furnish the street address of a contributor who has made a contribution or contributions aggregating more than \$20 in a calendar year includes the municipality and state as well as the street address. A complete postal address is sufficient to meet the disclosure requirement contained in the statute.

(2) The requirement contained in s. 11.06 (1) (b), Stats., to furnish the occupation and principal place of business, if any, of each individual contributor whose cumulative contributions for the calendar year are in excess of \$100 refers to the contributor's occupation and the name of the employing entity of the contributor. The listing of a business address only does not comply with the disclosure requirement of the statute.

**History:** Cr. Register, February, 1985, No. 350, eff. 3-1-85.

**El Bd 1.50 Non-candidate committees collecting on behalf of a specific candidate and the voluntary oath.** When a non-candidate committee accepts contributions on behalf of a specific candidate, it must file the voluntary oath in s. 11.06 (7), Stats., by which the committee's independence of the candidate is affirmed. A political action committee whose campaign finance reports show support of only one candidate is presumed to be accepting contributions in support of that candidate and required to file the voluntary oath in s. 11.06 (7), Stats., by which the committee's independence of the candidate is affirmed. That presumption may be overcome by countervailing evidence.

**History:** Cr. Register, June, 1979, No. 282, eff. 7-1-79.

**El Bd 1.55 Reimbursement for campaign use of state vehicles.** Whenever a state vehicle is used primarily for the purposes of campaigning in support of or in opposition to a candidate, there must be paid to the state treasurer the mileage fees specified in s. 20.916 (4) (a), Stats., or in the case of aircraft, an equitable fee determined by the secretary of administration. The obligation to reimburse the state shall be included on the campaign finance report covering the period during which the obligation was incurred.

**History:** Cr. Register, October, 1979, No. 286, eff. 11-1-79.

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El Bd 1.56 Commercial sales by political registrants. (1) When a registrant receives donated items for resale the proceeds from the resale transaction shall be reported in the following manner:

(a) The receipt of the item shall be reported in the registrant's campaign finance report as an in-kind contribution and as an in-kind expenditure at the fair market value of the donated item;

(b) The resale of the item shall be reported in the registrant's campaign finance report as a contribution from the purchaser in the amount paid by the purchaser.

(c) The registrant must make a good faith effort to accurately reflect the fair market value of the item in its campaign finance report.

(2) When a registrant sells an item which it has purchased for resale to raise funds for political purposes, the entire amount of the proceeds of the sale shall be reported in the registrant's campaign finance report as a contribution from the purchaser.

(3) The proceeds from the sale of food and beverage at a fundraiser by a registrant shall be reported in the registrant's campaign finance report as a contribution from the purchaser.

(4) When items are sold, including food and beverage, at a cost that is less than \$10.00, the registrant should report the proceeds of the sales as contributions, but they may be listed as "unitemized contributions" in the campaign finance reports. A good faith effort does not require that records be kept of the identity of the purchaser of items where the cost is less than \$10.00.

(5) When a registrant disposes of tangible assets of the campaign by sale in a regular commercial transaction for fair market value, the proceeds of the sale shall be reported as "other income" in the registrant's campaign finance reports.

History: Cr. Register, February, 1985, No. 350, eff. 3-1-85.