



State of Wisconsin
2003 - 2004 LEGISLATURE

LRBs0061/1
RJM:kmg:cph

**ASSEMBLY SUBSTITUTE AMENDMENT 1,
TO 2003 ASSEMBLY BILL 105**

May 13, 2003 - Offered by COMMITTEE ON ECONOMIC DEVELOPMENT.

1 **AN ACT to create** 15.157 (2), 20.143 (1) (f) and 560.085 of the statutes; **relating**
2 **to:** establishing a state waterfront development program and creating a council
3 on that program.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 15.157 (2) of the statutes is created to read:

5 15.157 (2) ON-THE-WATERFRONT PROGRAM COUNCIL. (a) There is created in the
6 department of commerce an on-the-waterfront program council, consisting of the
7 secretary of commerce or his or her designee, the secretary of tourism or his or her
8 designee, the secretary of natural resources or his or her designee, the secretary of
9 transportation or his or her designee, and the following members appointed for
10 3-year terms:

11 1. One member representing a local chamber of commerce or similar
12 organization.

1 2. One member representing a local visitor and convention bureau or similar
2 organization.

3 3. One member representing a city, village, or county.

4 4. One member representing a town.

5 5. One member representing the planning profession.

6 6. One member representing the financial community.

7 7. Two members representing the business community.

8 (b) The secretary of commerce shall designate an employee of the department
9 of commerce to serve as nonvoting secretary for the council.

10 **SECTION 2.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
11 the following amounts for the purposes indicated:

	2003-04	2004-05
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13 **20.143 Commerce, department of**

14 (1) ECONOMIC AND COMMUNITY DEVELOPMENT

(fj) On-the-waterfront Program	GPR	A	-0-	-0-
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16 **SECTION 3.** 20.143 (1) (fj) of the statutes is created to read:

17 20.143 (1) (fj) *On-the-waterfront Program*. The amounts in the schedule for
18 general program operations under s. 560.085.

19 **SECTION 4.** 560.085 of the statutes is created to read:

20 **560.085 On-the-waterfront Program. (1)** In this section:

21 (a) “Municipality” means a city, village, or town.

22 (b) “Revitalization” means the process of engaging in any work or undertaking
23 by a municipality to construct, reconstruct, renovate, or rehabilitate buildings,

1 structures, or other improvements at a site or facility to increase economic activity
2 and tourism.

3 (c) "Waterfront area" means an area located adjacent to a lake or stream.

4 **(2)** The department shall establish and administer a state waterfront
5 development program, entitled the "On-the-waterfront Program," to assist
6 municipalities in coordinating, planning, managing, and implementing programs
7 for the revitalization of waterfront areas. The department shall do all of the
8 following:

9 (a) Employ, in the state classified service, staff for the On-the-waterfront
10 Program.

11 (b) Coordinate state programs for grants that are available to municipalities
12 for waterfront development, including transportation enhancement activities
13 program grants and grants from the department.

14 (c) Provide to municipalities technical assistance, training, and information on
15 the revitalization of waterfront areas.

16 (d) With assistance from the on-the-waterfront program council and from
17 interested individuals and organizations, develop a plan describing the objectives of
18 the On-the-waterfront Program and the methods by which the department shall
19 accomplish the duties under pars. (b) and (c).

20 **(3)** The on-the-waterfront program council shall do all of the following

21 (a) Help the secretary to develop a plan to operate the On-the-waterfront
22 Program.

23 (b) Review the effectiveness of, and recommend to the secretary procedures to
24 improve, the On-the-waterfront Program.

25 **SECTION 5. Nonstatutory provisions.**

1 (1) ON-THE-WATERFRONT PROGRAM COUNCIL. Notwithstanding the length of
2 terms specified for the members of the on-the-waterfront program council under
3 section 15.157 (2) (a) (intro.) of the statutes, as created by this act, the initial
4 members shall be appointed for the following terms:

5 (a) The members specified under section 15.157 (2) (a) 1. to 4. of the statutes,
6 as created by this act, for terms expiring on July 1, 2006.

7 (b) The members specified under section 15.157 (2) (a) 5. to 7. of the statutes,
8 as created by this act, for terms expiring on July 1, 2007.

9 (2) POSITION AUTHORIZATION. The authorized FTE positions for the department
10 of commerce are increased by 1.0 GPR position, to be funded from the appropriation
11 under section 20.143 (1) (fj) of the statutes, as created by this act, for the purpose of
12 administering the On-the-waterfront Program.

13 (END)