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ASSEMBLY AMENDMENT 1, TO 2005 ASSEMBLY BILL 298

September 6, 2005 - Offered by Committee on Tourism.

1	At the locations indicated, amend the bill as follows:
2	1. Page 1, line 3: after "law" insert "and making an appropriation".
3	${f 2.}$ Page 2, line 1: delete the material beginning with that line and ending with
4	page 3, line 9 and substitute:
5	"Section 1m. 20.380 (1) (je) of the statutes is created to read:
6	20.380 (1) (je) Room tax surcharge, tourism promotion. All moneys received
7	from the surcharge under s. 66.0615 (4) (c) for the execution of the functions under
8	s. 41.17.
9	Section 1s. 41.17 (5) of the statutes, as affected by 2005 Wisconsin Act 25, is
10	amended to read:
11	41.17 (5) Funding source. Subject to the 50% 50 percent limitation under s.

20.380 (1) (b) and the proportional expenditure requirements under s. 20.380 (1) (b)

and (kg), the department shall expend, from the appropriations under s. 20.380 (1)

- (b), (je), (kg), and (v) (w), at least \$1,130,000 in the aggregate in each fiscal year in joint effort marketing funds under this section.".
 - **3.** Page 3, line 11: delete lines 11 to 19 and substitute:
- "66.0615 (1) (fm) "Tourism promotion and development" means any of the following that is significantly used by transient tourists and that generates paid overnight stays at more than one establishment on which a tax under sub. (1m) (a) may be imposed, that are owned by different persons and located within a municipality in which a tax under this section is in effect, or, if the municipality has only one such establishment, generates paid overnight stays in that establishment:
- 1. Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motorcoach groups.
 - 2. Transient tourist informational services.
 - 3. Tangible municipal development.".
- **4.** Page 4, line 6: delete lines 6 and 7 and substitute "spent, and shall forward a copy of the report to the department of tourism. If a commission does not exist in the municipality, the municipality shall annually prepare a report, and file it with the department of tourism not later than June 30, that describes the purposes for which its room tax revenues spent for tourism promotion and development are expended.".
- **5.** Page 4, line 9: delete the material beginning with "Annually" and ending with "The" on page 4, line 15 and substitute "Based on the information contained in the reports described under sub. (1m) (d) 4., the".
 - **6.** Page 5, line 3: delete "surcharge under par.".

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- **7.** Page 5, line 4: delete that line and substitute "surcharge as specified by the department of revenue in rules promulgated by the department. To the greatest extent possible, the surcharge shall be paid by the municipality from its share of room tax revenues that are not spent on tourism promotion and development. The municipality shall transmit any payment of imposed penalties to the department of tourism for deposit into the appropriation account under s. 20.380 (1) (je).".
 - **8.** Page 5, line 5: delete lines 5 to 13.
 - **9.** Page 5, line 14: before that line insert:

"Section 6m. Nonstatutory provisions.

(1) The department of revenue shall submit in proposed form the rules required under section 66.0615 (4) (c) 2. of the statutes, as created by this act, to the legislative council staff under section 227.15 (1) of the statutes no later than the first day of the 10th month beginning after the effective date of this subsection.".

14 (END)