



State of Wisconsin  
2013 - 2014 LEGISLATURE



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**SENATE SUBSTITUTE AMENDMENT 1,  
TO SENATE BILL 317**

October 15, 2013 – Offered by Senators SCHULTZ and MILLER.

1     **AN ACT** *to amend* 118.51 (13); and *to repeal and recreate* 118.134 of the  
2             statutes; **relating to:** race-based nicknames, logos, mascots, and team names,  
3             granting rule-making authority, and providing a penalty.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

4             **SECTION 1.** 118.134 of the statutes is repealed and recreated to read:

5             **118.134 Race-based nicknames, logos, mascots, and team names. (1)**

6             In this section:

7             (a) “Council” means the Great Lakes Inter-Tribal Council, Inc.

8             (b) “Identified nickname, logo, mascot, or team name” means a nickname, logo,  
9             mascot, or team name that the state superintendent determines may be race-based  
10            under sub. (2).

1           **(2)** No later than June 30, 2014, and annually thereafter, the state  
2 superintendent shall identify each school board that uses a nickname, logo, mascot,  
3 or team name that the state superintendent determines may be race-based.

4           **(3)** Except as provided in sub. (6) (a), a school board identified under sub. (2)  
5 shall conduct a review process to determine whether the school board's use of an  
6 identified nickname, logo, mascot, or team name promotes discrimination,  
7 harassment, or stereotyping that includes all of the following:

8           (a) Issuance of a public notice stating that the school board is required to  
9 conduct a review process under this subsection and that provides a description,  
10 including a timeline, of the review process.

11           (b) An initial comment period during which interested parties may submit to  
12 the school board or to the state superintendent evidence related to whether the  
13 school board's use of an identified nickname, logo, mascot, or team name promotes  
14 discrimination, harassment, or stereotyping.

15           (c) A 2nd comment period during which all evidence received by the school  
16 board and the state superintendent under par. (b) is made available to the public for  
17 review and during which interested parties may submit additional comments to the  
18 school board.

19           **(4)** (a) After completing the review process required under sub. (3), a school  
20 board shall review all of the evidence received by the school board and the state  
21 superintendent and shall issue a decision on whether the identified nickname, logo,  
22 mascot, or team name promotes discrimination, harassment, or stereotyping. If the  
23 school board finds that the identified nickname, logo, mascot, or team name  
24 promotes discrimination, harassment, or stereotyping, the school board shall

1 terminate its use of the identified nickname, logo, mascot, or team name within 12  
2 months of the decision.

3 (b) 1. In this paragraph, “extenuating circumstances” includes circumstances  
4 in which the costs of terminating the use of an identified nickname, logo, mascot, or  
5 team name pose an undue financial burden on the school district and circumstances  
6 in which the work or the requirements for bidding a contract to complete the work  
7 required to terminate the use cannot be completed within 12 months after the  
8 issuance of the decision under par. (a).

9 2. a. If, after a decision is issued under par. (a), the school board presents  
10 evidence to the state superintendent that extenuating circumstances render  
11 termination of the use of the identified nickname, logo, mascot, or team name within  
12 12 months after the issuance of that decision impossible or impracticable, the state  
13 superintendent may issue an order to extend the time within which the school board  
14 must terminate its use of the identified nickname, logo, mascot, or team name.  
15 Except as provided in subd. 2. b., the extension may not exceed 24 months and shall  
16 apply only to those portions of the decision and order to which extenuating  
17 circumstances apply.

18 b. The state superintendent may extend the time granted to a school board  
19 under subd. 2. a. if the school board presents evidence to the state superintendent  
20 that terminating the use of the identified nickname, logo, mascot, or team name may  
21 be accomplished through a regularly scheduled maintenance program and that the  
22 cost of compliance with that portion of the decision and order exceeds \$5,000. The  
23 extension granted under this subd. 2. b. may not exceed 96 months and applies only  
24 to the termination of the school board’s use of the identified nickname, logo, mascot,

1 or team name that will be accomplished through the regularly scheduled  
2 maintenance program and that costs more than \$5,000.

3 (c) Decisions of the state superintendent under this subsection are subject to  
4 judicial review under ch. 227.

5 (5) (a) Upon receipt of a petition containing at least a number of signatures of  
6 school district electors equal to 10 percent of the school district's membership, as  
7 defined in s. 121.004 (5), in the previous school year, or at the request of an entity  
8 designated by the council to represent the interests of all of the federally recognized  
9 American Indian tribes and bands in this state, the division of hearings and appeals  
10 shall schedule a contested case hearing to hear an appeal of a school board decision  
11 under sub. (4) no later than 30 days after the petition or request is filed and shall  
12 issue a decision and order on the matter no later than 45 days after the hearing. For  
13 purposes of hearing an appeal under this paragraph, the division of hearings and  
14 appeals shall consider a school board to be an agency, as defined in s. 227.01 (1).

15 (b) Decisions under this subsection are subject to judicial review under ch. 227.

16 (6) (a) Notwithstanding sub. (3), the state superintendent may not require a  
17 school board to conduct a review process to determine whether the school board's use  
18 of an identified nickname, logo, mascot, or team name promotes discrimination,  
19 harassment, or stereotyping if the school board has entered into an agreement with  
20 an entity designated by the council to represent the interests of all of the federally  
21 recognized American Indian tribes and bands in this state under which the entity  
22 designated by the council approves the school board's use of the identified nickname,  
23 logo, mascot, or team name.

24 (b) Notwithstanding subs. (4) and (5), a school board identified under sub. (2)  
25 may continue to use or reinstate the use of an identified nickname, logo, mascot, or

1 team name if the school board enters into an agreement with an entity designated  
2 by council to represent the interests of all of the federally recognized American  
3 Indian tribes and bands in this state under which the entity designated by council  
4 approves the school board's use of the identified nickname, logo, mascot, or team  
5 name.

6 (7) The state superintendent shall promulgate rules necessary to implement  
7 and administer this section, including rules related to all of the following:

8 (a) A procedure to accept evidence from interested parties related to whether  
9 a school board's use of an identified nickname, logo, mascot, or team name promotes  
10 discrimination, harassment, or stereotyping.

11 (b) A procedure for a school board and the state superintendent to exchange and  
12 compile all evidence received during an initial comment period under sub. (3) into  
13 a complete single exhibit of evidence that is in a uniform format and is accessible to  
14 the public before the beginning of the 2nd comment period.

15 (c) A minimum and maximum time period for the initial and 2nd comment  
16 period under sub. (3).

17 (d) The maximum number of days that a school board may review evidence  
18 received during the review process before issuing a decision under sub. (4).

19 (8) Any school board that uses a race-based nickname, logo, mascot, or team  
20 name in violation of sub. (4) shall forfeit not less than \$100 nor more than \$1,000.  
21 Each day of use of the race-based nickname, logo, mascot, or team name in violation  
22 of sub. (4) constitutes a separate violation.

23 (9) (a) No school district is required to comply with a decision and order issued  
24 under s. 118.134 (3), 2011 stats., before the effective date of this subsection .... [LRB

1 inserts date], to terminate the use of a race-based nickname, logo, mascot, or team  
2 name.

3 (b) The state superintendent may not assess or collect a forfeiture for a school  
4 board's use of a race-based nickname, logo, mascot, or team name that that violates  
5 a decision and order issued under s. 118.134 (3), 2011 stats., before the effective date  
6 of this paragraph .... [LRB inserts date].

7 **SECTION 2.** 118.51 (13) of the statutes is amended to read:

8 118.51 (13) RIGHTS AND PRIVILEGES OF NONRESIDENT PUPILS. ~~Except as provided~~  
9 ~~in s. 118.134 (3m), a~~ A pupil attending a public school in a nonresident school district  
10 under this section has all of the rights and privileges of pupils residing in that school  
11 district and is subject to the same rules and regulations as pupils residing in that  
12 school district.

13 **SECTION 3. Nonstatutory provisions.**

14 (1) A complaint objecting to the use of a race-based nickname, logo, mascot, or  
15 team name filed with the state superintendent of public instruction before the  
16 effective date of this subsection for which a decision and order has not been issued  
17 under section 118.134 (3), 2011 stats., is void.

18 (END)