



State of Wisconsin
2017 - 2018 LEGISLATURE

LRB-1642/P2
EAW:kjf

DOA:.....Bong, BB0307 - Text message-based intervention pilot program to increase enrollment in postsecondary educational institutions

FOR 2017-2019 BUDGET -- NOT READY FOR INTRODUCTION

AN ACT ...; relating to: the budget.

Analysis by the Legislative Reference Bureau

HEALTH AND HUMAN SERVICES

CHILDREN

This bill requires DCF, in cooperation with DPI, to develop and implement a text message-based intervention program to increase the share of college-intending high school seniors who successfully enroll in a postsecondary educational institution. Under the bill, DCF is required to award grants to eligible school districts in fiscal years 2018-19 and 2019-20. Under the bill, grantees receive access to a message delivery platform at no cost, and grant awards may be used to offset a portion of school or district costs associated with the intervention.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 20.437 (1) (em) of the statutes is created to read:

20.437 (1) (em) *Text message-based intervention pilot program for higher education.* The amounts in the schedule for grants to eligible school districts under s. 48.546.

***NOTE: This SECTION involves a change in an appropriation that must be reflected in the revised schedule in s. 20.005, stats.

SECTION 2. 48.546 of the statutes is created to read:

48.546 Text message-based intervention pilot program for higher education. (1) The department of children and families, in cooperation with the department of public instruction, shall develop and implement a pilot program to test the effectiveness and scalability of text message-based interventions aimed at increasing the share of college-intending high school seniors who successfully enroll in a postsecondary educational institution.

(2) The department of children and families and department of public instruction shall enter into a memorandum of understanding that details the role of each department in developing and implementing the pilot program and conducting an evaluation at the end of the program.

(3) In fiscal years 2018-19 and 2019-20, the department shall provide competitive grants to eligible school districts to administer the text message-based intervention program. The department shall provide access to a message delivery platform at no cost to eligible school districts, and grants may be used to offset a portion of school or school district costs associated with the intervention program.

(4) The department of children and families, in cooperation with the department of public instruction, shall publish guidelines for the competitive grant process described under sub. (3), including guidelines for how to apply, who is eligible, and selection criteria.

(END)