State of Wisconsin

2007 Assembly Joint Resolution 28

ENROLLED JOINT RESOLUTION

Relating to: the commemoration of *The Country Today*'s 30 years of commitment to covering news stories concerning rural life and agriculture in Wisconsin.

Whereas, the Eau Claire Press Company published the first edition of *The Country Today* on January 26, 1977, as a regional publication, covering 13 west–central Wisconsin counties; and

Whereas, *The Country Today*'s content focuses on more than just agriculture, which is why the originators did not put the words "agriculture" or "farmer" in the newspaper's title; and

Whereas, *The Country Today* — "The Newspaper That Cares About Rural Life" — provides a wide range of coverage about the many issues and interests unique to people living in rural areas. While dedicated to every facet of rural life, *The Country Today* has a strong base of news about agriculture, which remains the backbone of Wisconsin's economy; and

Whereas, in 1983, *The Country Today* became a statewide publication, and has been serving subscribers in Wisconsin, the Midwest, and across the country ever since; and

Whereas, the content of *The Country Today* has not changed drastically in 30 years. As it did from the start, it still includes popular weekly outdoor news, recipes, bird–watching columns, horse news, colorful pictures, feature stories about interesting people, and information about issues that affect them; and

Whereas, in 2007, *The Country Today* is launching a new online service to allow the next generation of rural residents access to an old friend in a new way; now, therefore, be it

Resolved by the assembly, the senate concurring, That the members of the Wisconsin legislature honor *The Country Today* for its 30 years of dedication to the state and its rural communities, and express their gratitude for the newspaper's commitment to promoting agriculture and rural life.

_____
Senator Fred A. Risser
President of the Senate

_____
Representative Michael D. Huebsch
Speaker of the Assembly

_____
Date

_____
Patrick E. Fuller
Assembly Chief Clerk