

EXECUTIVE ORDER NO. 49

WHEREAS, the Wisconsin Coastal Coordinating and Advisory Council was established in 1974 by the Executive Office to examine coastal issues and problems in the state and recommend a future course of action for the state in regards to coastal management; and

WHEREAS, this Coordinating and Advisory Council, with the full participation of state agencies, local governments, the university, legislators, regional planning commissions, and the affected public, has actively studied coastal issues and problems and possible governmental and citizen responses to these issues and problems; and

WHEREAS, this Coordinating and Advisory Council has recommended that an improved coastal management program for Wisconsin be established and that Wisconsin seek funding for the implementation of this program through the federal Coastal Zone Management Act of 1972, as amended; and

WHEREAS, Wisconsin's official coastal management program has been formally submitted to the federal government for approval under the federal Coastal Zone Management Act of 1972, as amended; and

WHEREAS, the State of Wisconsin has a strong interest in and programs for the preservation, protection, development and, where possible, the restoration and enhancement of Wisconsin's coastal area; and

WHEREAS, many coastal local governments have expressed a strong interest in improving on a voluntary basis their capabilities for local coastal management; and

WHEREAS, any state coastal management program should involve full governmental coordination and public involvement and should consider the relationships between Wisconsin's coastal and inland areas.

NOW, THEREFORE, I, MARTIN J. SCHREIBER, Acting Governor of the State of Wisconsin, by virtue of the authority vested in me by the Constitution and Statutes of this state, do hereby order:

1. That there is created pursuant to Section 14.019 of the Wisconsin Statutes a Wisconsin Coastal Management Council to advise me on coastal management issues and provide policy direction for Wisconsin's coastal management efforts, with the specific responsibility to:

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- a. Advocate the wise and balanced use of the coastal environment, the recognition in federal, state and local policies of the uniqueness of the coastal environment, and the improvement of coastal management efforts before state, local and federal agencies and the public;
- b. Coordinate and stimulate coastal management activities of state agencies, regional planning commissions, local government and other public and private organizations, and such activities of the federal government as affect the state's coastal area;
- c. Make public reports to educate and inform the people on coastal issues;
- d. Develop and recommend state coastal policies that focus on the wise and balanced use of the coastal resource;
- e. Review state policies and programs for consistency with the policies established in subsection (d);
- f. Examine the authority and responsibility now vested in state agencies for coastal management in terms of its adequacy and potential improvement;
- g. Adopt and periodically update a state coastal management program; and
 - h. Perform other such functions as may be assigned.
- 2. That the Council shall consist of representatives of state agencies, the legislature, local governments, the University, citizens, and tribal governments; and that the Governor shall designate a chairperson of the Council;
- 3. That the Office of State Planning and Energy, Department of Administration shall be the agency to receive and administer grants for implementation of the coastal management program and shall be the lead agency for program implementation;
- 4. That all state agencies shall, to the fullest extent possible consistent with their statutory responsibilities, cooperate with the Coastal Management Council and act consistently with adopted state coastal policies, which are set out below:

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- 5. That the Coastal Management Council shall provide such financial assistance as is available and appropriate to state agencies to improve the administration and implementation of state coastal management activities;
- 6. That the Coastal Management Council shall, when so requested, provide a full range of such technical and financial assistance as is available and appropriate to localities to promote and improve local coastal management capabilities;
- 7. That, where appropriate, the coastal management program shall be carried out cooperatively with University of Wisconsin coastal management capabilities;
- 8. That full coordination with and participation of Wisconsin's tribal governments be encouraged, with the Coastal Management Council providing the assistance allowed by law to tribal governments to promote and improve tribal coastal management capabilities;
- 9. That citizens shall be provided full opportunities for participation in Wisconsin's coastal management program, and in furtherance of this end, a state Citizens Advisory Committee shall be established by the Coastal Management Council to monitor initial program implementation and to promote programs of public education and public participation;
- 10. That the area for this coastal management program shall consist of the Wisconsin portions of the waters of Lake Superior, Lake Michigan, and Green Bay and the adjacent counties;
- 11. That the Coastal Management Council shall periodically report to the Executive Office, state agencies, the legislature and the public on the progress of the program and on recommendations for improving Wisconsin's coastal management; and
- 12. That the following are and shall be the State of Wisconsin's official coastal management policies:
- a. The state policy on coastal water quality is to improve the quality and management of the waters of the coastal area; to restore the chemical, physical and biological integrity of its waters; to protect public health, safeguard aquatic life and scenic and ecological values; and to enhance the domestic, municipal, recreational, industrial, agricultural and other uses of water. The state policy on coastal air quality is to improve the quality of the air resource through restricting any new air contaminant point sources and restricting the discharge of hazardous pollutants.



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- b. The state policy on natural land and water resources is to conserve and enhance these resources by:
- l. Designating and managing special areas of the state, including scientific areas, state parks, state forests, and state wildlife areas, so as to protect and enhance fish and wildlife habitat, forest resources, lakes and streams, recreation resources, and endangered plant and animal species:
- 2. Providing special management attention to the conservation and enhancement of Great Lakes fisheries resources by conducting fish rearing, fish stocking and fisheries research programs, by regulating sport and commercial fishing, and by designating certain portions of the Great Lakes as fish habitat protection areas; and
- 3. Ensuring that the following activities that are engaged in or are subject to regulation by state agencies are conducted so as to minimize the destruction or degradation of coastal wetlands and to preserve the natural and beneficial values of coastal wetlands and the public interest therein. These activities include: (a) the acquisition, management and disposition of state lands and facilities; (b) construction activities assisted by or directly undertaken by state agencies; and (c) regulation of land and water uses in coastal wetland areas.
- c. The state policy on natural hazard areas is to mitigate risks to public health and safety and risks of property damage by:
- 1. Providing that all development in areas subject to serious flooding will not materially alter the natural capacity of the lake or river so as to intensify the magnitude of floods, expose citizens to hazards, or cause future public expenditures for flood disaster relief; and
- 2. Regulating those earth moving, devegetation and construction activities now reviewed by state agencies so as not to accelerate the rate of shoreline erosion or bluff recession.
- d. The state policy on coastal community development is to ensure the orderly and balanced development of coastal communities, giving full consideration to economic, ecological, human resource, cultural, historic, recreational and aesthetic values, and existing and future needs by:



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- 1. Requiring local ordinances that ensure the efficient use, conservation, development and protection of the state's coastal resources in rural areas;
- 2. Ensuring that subdivisions are laid out in an orderly fashion, are properly surveyed, and make adequate provision of public access to coastal waters;
- 3. Ensuring that the state's significant historic, architectural and archeological resources are identified, recognized and protected in all state activities and that efforts are undertaken to ameliorate any potential adverse effects caused by state action;
- 4. Designating and aiding in the restoration of blighted waterfront areas so as to protect and enhance public safety, aesthetics and economic well-being;
- 5. Acquiring additional recreational lands in heavily populated areas of the state; and
- 6. Ensuring that shoreland alterations are not detrimental to fish and wildlife habitat, navigation, flood flow capacity or the public interest.
- e. The state policy on economic development is to stimulate desirable economic development that broadens the coastal area economy and to encourage the designation and reservation of areas of significance to activities requiring a coastal location by:
- l. Providing special planning, management and promotional attention to Great Lakes port and transportation issues;
- 2. Coordinating, stimulating and promoting the orderly and environmentally sound provision of business and tourism facilities: and
- 3. Managing the planning for and siting of electrical generating and transmission facilities so as to ensure protection of water quality, public and riparian rights and orderly land use.
- f. The state policy on government interrelationships is to ensure intergovernmental communication, cooperation and coordination in all aspects of coastal management through:



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- governmental Coastal Management Council with representation from all within the state;
- 2. Creating and maintaining technical/citizen committees to ensure coordination of specific projects and programs;
- 3. Maintaining a workable system of interagency reviews and comments on coastal program activities; and
- 4. Requiring state and federal agencies to consult with and obtain the comments of other agencies with respect to any significant environmental impact involved in their major actions.
- g. The state policy on public involvement is to provide citizens with full opportunities for early and continuous involvement in coastal management through effective communication and participation.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 7th day of October in the year of Our Lord one thousand nine hundred and seventy-seven.

MARTIN J. SCHREIBER
Acting Governor

By the Acting Governor:

DOUGLAS LAFOLLETTE Secretary of State