

EXECUTIVE ORDER NO. 377

Relating to the Creation of the Governor's Film and Video Industry  
Advisory Council

WHEREAS, the film and video industry is important to Wisconsin's economy and is an excellent marketing tool for Wisconsin; and

WHEREAS, Wisconsin is home to many successful independent feature film production companies that make films for domestic theatrical release, foreign theatrical release, and the home video market; and

WHEREAS, Wisconsin businesses need access to quality film and video production services; and

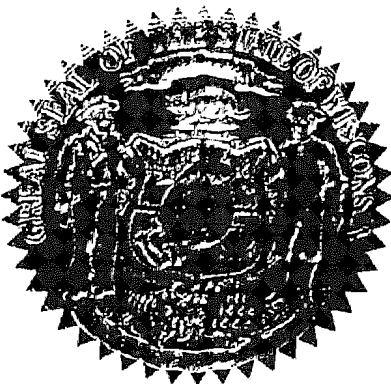
WHEREAS, Wisconsin's universities and technical colleges offer excellent training programs relating to film and video production; and

WHEREAS, it is important to ensure the continued development of the entire film and video industry in Wisconsin;

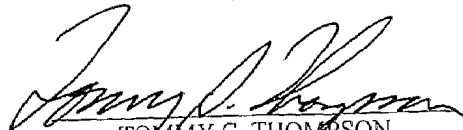
NOW, THEREFORE, I, TOMMY G. THOMPSON, Governor of the State of Wisconsin, by the authority vested in me by the Constitution and the laws of this State, and specifically by section 14.019 of the Wisconsin Statutes, do hereby:

1. Create the Governor's Film and Video Industry Advisory Council (hereinafter "Council"); and
2. Provide that the Council shall be composed of fifteen (15) members appointed by the Governor to serve at the pleasure of the Governor; and
3. Provide that the following officials shall each recommend to the Governor one (1) individual for membership on the Council:
  - a. The Majority Leader of the Wisconsin Senate; and
  - b. The Minority Leader of the Wisconsin Senate; and
  - c. The Speaker of the Wisconsin Assembly; and
  - d. The Minority Leader of the Wisconsin Assembly; and
4. Provide that membership of the Council shall include the following:
  - a. One (1) university or technical college faculty member whose field of study is related to the film and video industry; and
  - b. One (1) representative of the City of Milwaukee's Film Office; and

- c. One (1) representative of a Wisconsin independent feature film production company; and
  - d. Three (3) representatives of the tourism industry or business community; and
  - e. Five (5) film and video industry representatives; and
5. Provide that the Governor shall designate one (1) member of the Council as its chair to serve in that capacity at the pleasure of the Governor; and
  6. Provide that the Council to have the following purpose and mission:
    - a. Develop and recommend strategies to ensure the continued success of the independent film production companies now located in Wisconsin; and
    - b. Develop and recommend strategies to attract film and video production companies to relocate to Wisconsin; and
    - c. Develop and recommend strategies to promote Wisconsin as a film location; and
    - d. Develop and recommend strategies to attract businesses connected with the film and video industry to relocate to Wisconsin; and
  7. Direct the Council to submit an interim report to the Governor by August 1, 2000 and a final report to the Governor by August 1, 2001; and
  8. Instruct the Secretary of the Department of Tourism to provide the Council with administrative and support services; and
  9. Direct the Secretary of the Department of Administration to provide the Council with such sums of money as are necessary for travel and operating expenses in accordance with section 20.505(3)(a) of the Wisconsin Statutes; and
  10. Provide that the Council shall dissolve when its final report is accepted by the Governor.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this eighteenth day of August in the year one thousand nine hundred and ninety-nine.

  
TOMMY G. THOMPSON  
Governor

By the Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State