

**EXECUTIVE ORDER No. 48**

**Relating to the Creation of the  
Wisconsin Encourages Healthy Lifestyles (WEHL) Council**

**WHEREAS**, health care costs for all employers in Wisconsin, including state government, have increased dramatically; and

**WHEREAS**, a minimum of twenty percent of health care premium cost is attributed to inactivity and overeating; and

**WHEREAS**, Wisconsin state employees are an invaluable resource; and

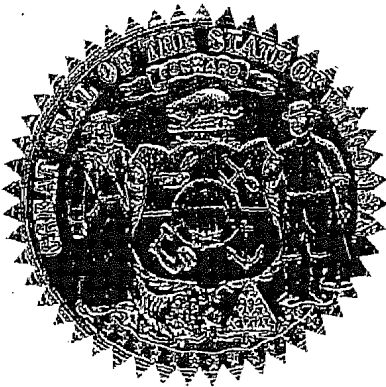
**WHEREAS**, Improving the health of state employees by increasing their physical activity level and optimizing their eating habits will not only reduce state taxpayer funded health insurance costs but also improve the quality of life for state employees;

**WHEREAS**, *Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public*, identifies the core principles that should guide efforts to improve our citizens health; and

**NOW, THEREFORE, I, SCOTT McCALLUM**, Governor of the State of Wisconsin, by the authority vested in me by the Constitution and laws of this state, and specifically by Section 14.019 of the Wisconsin Statutes, do hereby:

1. Create the Wisconsin Encourages Healthy Lifestyles Council ("Council"); and
2. Provide that the Council shall consist of not more than twenty-one (21) members appointed by the Governor to serve at the pleasure of the Governor; and
3. The Governor shall designate one (1) member of the Council to serve as Chair and one (1) member to serve as Vice-Chair.
4. Provide that the Council shall advise the Governor on methods to promote healthier lifestyles for all state employees by:
  - (a) Relying on the core principles identified in *Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public*; and
  - (b) Designing a plan to promote the overall health and well being of state employees; and

- (c) Studying successful private and public employer wellness and health promotion programs; and
  - (d) Encouraging all state agencies to establish a WEHL Council; and
  - (e) Identifying incentives to promote participation by state employees in WEHL activities; and
  - (f) Encouraging healthy eating habits that include fewer calories and less fat; and
  - (g) Encouraging all state employees to participate in physical activity 30 minutes per day; and
5. Direct the Department of Health and Family Services and the Office of the Commissioner of Insurance to provide the Council with administrative and support services; and



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this twenty-fourth day of June in the year two thousand two.

Scott McCallum  
Governor

By the Governor:

Douglas La Follette  
Secretary of State