



WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

2005 Wisconsin Act 481
[2005 Assembly Bill 875]

**Registration of Sport Vehicles Used
in Advertisements**

Current law requires the owner of a motor boat or a larger sail boat (referred to as a boat in this Memo), a snowmobile, or an all-terrain vehicle (ATV) to obtain a registration from the Department of Natural Resources (DNR). The DNR issues a certificate of number for a boat or a registration certificate for a snowmobile or ATV. The current statutes include several exceptions from these requirements, such as vehicles that are used exclusively in racing competition.

2005 Wisconsin Act 481 creates an additional exemption from the registration requirement in these statutes for a snowmobile or ATV that is present in this state for a period not to exceed 15 days and that is used exclusively as part of an advertisement that is being made for the manufacturer of the snowmobile or ATV. The Act also creates an exemption from the requirement of a trail use sticker for ATVs and snowmobiles.

Act 481 requires the DNR to issue a certificate of number for a boat for a period not to exceed 15 days for any boat that is present in this state and used exclusively as part of an advertisement being made for the manufacturer of the boat. Under the Act, the DNR may not charge a fee for issuance of the certificate of number. DNR is given authority to promulgate rules regarding the issuance of certificates of number under the Act.

Effective Date: June 14, 2006.

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June 15, 2006

MCP:rv:jal

This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature's Web site at: <http://www.legis.state.wi.us/>.