



WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

2017 Wisconsin Act 266
[January 2018 Special Session
Assembly Bill 6]

**Pay-for-Performance Contracting
and Pilot Program for
Healthy Eating Incentive**

2017 Wisconsin Act 266 addresses two items relating to certain public assistance programs.

First, the Act requires all contracts for the administration of the Wisconsin Works (W-2) and FoodShare Employment and Training (FSET) programs to be paid on a performance-based system, using certain identified performance metrics.

The criteria must include: the placement of participants into unsubsidized employment; whether the placement is full- or part-time; the job retention rate at periodic intervals after placement; wages and benefits earned by former participants; appropriate implementation of the program; and customer satisfaction.

Second, the Act directs the Department of Health Services to create a 10-month pilot program for a healthy eating incentive in the FoodShare program. The incentive is to be offered as a discount at the point-of-sale on fresh produce and other healthy foods.

The pilot program must include 2,000 families and must be studied for its efficacy in affecting food purchases and the health of the participating families.

Effective date: The Act took effect April 12, 2018, and requires the use of the performance-based payment systems for W-2 and FSET contracts that are entered into or renewed on or after that date. If use of the performance-based payment system for FSET contracts is subject to approval by the U.S. Department of Agriculture, and if approval is not granted, the payment system cannot be implemented.

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This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature's Web site at: <http://www.legis.wisconsin.gov>.