



2013 ASSEMBLY JOINT RESOLUTION 37

May 17, 2013 – Introduced by Representatives GOYKE, WRIGHT, HONADEL, OHNSTAD, BARNES, JOHNSON, KESSLER, PASCH, SINICKI, RIEMER, ZAMARRIPA, ZEPNICK, BERCEAU, DANOU, GENRICH, HEBL, HULSEY, JORGENSEN, KAHL, MASON, RINGHAND, VRUWINK, WACHS, YOUNG, BERNIER, BIES, BORN, BROOKS, CZAJA, KERKMAN, KNODL, MURPHY, MURSAU, MURTHA, A. OTT, RIPP, SCHRAA, SPIROS, STONE, STRACHOTA, THIESFELDT, TITTL, TRANEL, WEATHERSTON, HINTZ and BALLWEG, cosponsored by Senators HARRIS, L. TAYLOR, C. LARSON, CARPENTER, OLSEN, T. CULLEN, HANSEN, LASSA, LEHMAN, MILLER, SHILLING, VINEHOUT, KEDZIE and LAZICH. Referred to Committee on Rules.

1 **Relating to:** recognizing the 110th anniversary of the founding of the
2 Harley-Davidson Motor Company.

3 Whereas, in 1903, boyhood friends William S. Harley and Arthur Davidson
4 completed the first design and manufacture of a motorcycle; and

5 Whereas, in 1906, the Harley-Davidson Motor Company completed
6 construction of its first building on the current site of the company's world
7 headquarters; and

8 Whereas, in 1907, the Harley-Davidson Motor Company was formally
9 incorporated with 18 employees purchasing its first shares; and

10 Whereas, Arthur Davidson implemented the "close to the customer" sales
11 philosophy and established a worldwide network of motorcycle dealers; and

12 Whereas, during World War I, Harley-Davidson supplied 17,000 motorcycles
13 for use by Allied Armed Forces; and

14 Whereas, the first Allied soldier to enter Germany following the signing of the
15 armistice was riding a Harley-Davidson motorcycle; and

1 Whereas, by 1920, Harley-Davidson was the world’s largest motorcycle
2 manufacturer; and

3 Whereas, during World War II, Harley-Davidson built more than 90,000
4 motorcycles for use by United States and Allied personnel, earning four Army-Navy
5 “E” Awards for excellence in wartime production; and

6 Whereas, since 1980, as a national corporate sponsor of the Muscular
7 Dystrophy Association, Harley-Davidson has raised more than \$90 million to fund
8 research and health services; and

9 Whereas, the Harley Owners Group, with more than one million members and
10 900 chapters worldwide, is celebrating its 30th anniversary in 2013; and

11 Whereas, Harley-Davidson Motor Company during 2012 produced more than
12 247,000 motorcycles and generated \$4.9 billion in revenue; and

13 Whereas, Harley-Davidson Motor Company has grown from a small enterprise
14 established by boyhood friends from Wisconsin into one of the most recognizable and
15 iconic brands in the world, with dealerships in 85 countries; and

16 Whereas, the Harley-Davidson Motor Company is part of the fabric of
17 communities throughout Wisconsin, and Harley Davidson motorcycles are a source
18 of pride and enjoyment for owners, families, and friends; now, therefore, be it

19 ***Resolved by the assembly, the senate concurring, That*** the members of the
20 Wisconsin legislature hereby honor and congratulate the Harley-Davidson Motor
21 Company on its 110th anniversary and recognize the important contributions that
22 its products and employees have made to the state of Wisconsin and the United
23 States of America.

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(END)