



2013 ASSEMBLY JOINT RESOLUTION 53

September 13, 2013 - Introduced by Representatives JORGENSEN, BERCEAU, BEWLEY, HULSEY, KAHL, KOLSTE, NASS, OHNSTAD, POPE, RINGHAND and WRIGHT, cosponsored by Senators T. CULLEN, ERPENBACH, S. FITZGERALD, KEDZIE and MILLER. Referred to Committee on Rules.

1 **Relating to:** commending WFAW-AM/WSJY-FM radio for 50 years of quality
2 community broadcasting.

3 Whereas, WFAW-AM/WSJY-FM first went live “on the air” on September 4,
4 1959, touting itself as “the ultimate cow pasture radio,” and, in the 50 years since its
5 continuous broadcast began in 1963, has become far more than that, providing news,
6 talk, and entertainment for tens of thousands of people in Jefferson, Dane, Rock, and
7 Walworth Counties; and

8 Whereas, the station has grown from eight employees using the most basic
9 broadcasting tools out of a trailer in a farm field, to 16 employees operating out of its
10 modern facility with state-of-the-art equipment; and

11 Whereas, WFAW-AM/WSJY-FM’s success can be attributed both to the
12 leadership of its owners, Robert K. Brown, Merlin Meythaler, Nathan Goetz, Robert
13 Goetz, Marathon Media, and NRG License Sub LLC, and to the outstanding work of
14 its employees, including general managers Tom Lawhead, LaVerne Falk, Scott
15 Trentadue, Gary Moen, Ben Rosenthal, and Jim Vriezen, and popular broadcasters

1 Shane Sparks, Tom Pattison, Rocky Ruckdaschel, Lew Wendlandt, Jim Klug, Carole
2 Caine, Andy “Arbuckle” Jorgensen, Gary Douglas, Michael Clish, and Eric Stone;
3 and

4 Whereas, the technology, people, and times have changed, but the station’s
5 focus and commitment to informing and supporting the communities it serves has
6 remained steadfast through the years, evidenced by its daily broadcast of news both
7 global and local and by its heavy involvement in many charitable organizations; now,
8 therefore, be it

9 ***Resolved by the assembly, the senate concurring, That*** the members of the
10 Wisconsin legislature commend WFAW-AM/WSJY-FM and its owners,
11 management team, on-air personalities, and support staff on the station’s 50th
12 anniversary, and wish them great success in all future endeavors.

13 (END)