



2015 ASSEMBLY JOINT RESOLUTION 45

June 2, 2015 – Introduced by Representatives STUCK, MURPHY, ROHRKASTE, A. OTT, JORGENSEN, SPREITZER, OHNSTAD, BRANDTJEN, CONSIDINE, BROSTOFF and C. TAYLOR, cosponsored by Senators ROTH, CARPENTER and LASSA. Referred to Committee on Rules.

1 **Relating to:** proclaiming August 6, 7, 8, and 9, 2015, Mile of Music Weekend.

2 Whereas, the Mile of Music was the brainchild of Appleton small-business
3 owner Dave Willems and was cofounded by national recording artist and Appleton
4 favorite son Cory Chisel, who curated the music for and performed at each of the first
5 two festivals; and

6 Whereas, the 2013 Mile of Music featured 100 artists at 40 venues on the one
7 mile of College Avenue in Appleton, Wisconsin; and

8 Whereas, the 2014 Mile of Music featured 200 artists, 60 venues, and more than
9 600 performances during the four-day event on the one great Mile of Music; and

10 Whereas, Mile 3 in 2015 will feature 800 live performances on and around
11 Appleton's College Avenue during the four-day event; and

12 Whereas, the Mile of Music is a terrific example of Wisconsinites,
13 entrepreneurs, and artists giving back to their community; and

1 Whereas, the Mile of Music has not only brought in popular and
2 up-and-coming musicians from across the country to the Fox Cities, but also has
3 given Wisconsin-based musicians exposure to a larger audience; and

4 Whereas, the Mile of Music has a strong focus on music education through its
5 Music Education Team, which roams the festival footprint to perform
6 music-immersion events that encourage attendee participation; and

7 Whereas, the Mile of Music is family-friendly, and parents are encouraged to
8 bring their children to many events during the festival; and

9 Whereas, almost all of the Mile of Music is free of charge, without a cover,
10 providing all music lovers the opportunity to hear inspiring live, original music; and

11 Whereas, the Mile of Music has had a tremendous impact on revitalizing the
12 downtown Appleton community, drawing more than 30,000 attendees and providing
13 in 2014 an economic impact of an estimated \$2 million; and

14 Whereas, future profits from the festival will support the Appleton Education
15 Foundation's Mile of Music Education Fund to seed more music opportunities within
16 the Appleton Public Schools, and the Creative Downtown Appleton Fund to seed
17 artisan projects in downtown Appleton; and

18 Whereas, through the work of organizers Dave Willems and Cory Chisel, plus
19 area businesses and area musicians, the Mile of Music makes the Fox Cities a great
20 place to live and is a great reason for young professionals to call the Fox Cities home;
21 now, therefore, be it

22 ***Resolved by the assembly, the senate concurring, That*** the Wisconsin
23 legislature proclaims the weekend of August 6, 7, 8, and 9, 2015, Mile of Music
24 Weekend in Wisconsin, declares that all residents of this state are honorary

1 Appletonians for that weekend, and encourages all residents of this state to travel
2 to Appleton to celebrate the Mile of Music; and, be it further

3 ***Resolved, That*** the assembly chief clerk shall provide a copy of this joint
4 resolution to Dave Willems and Cory Chisel, the organizers and cofounders of the
5 Mile of Music.

6 (END)