



## 2019 ASSEMBLY BILL 241

May 24, 2019 - Introduced by Representatives SNYDER, SUBECK, CROWLEY, EMERSON, KULP, SKOWRONSKI, C. TAYLOR, THIESFELDT, TITTL and TUSLER, cosponsored by Senators PETROWSKI, CARPENTER and WIRCH. Referred to Committee on Consumer Protection.

1     **AN ACT** *to create* 97.31 of the statutes; **relating to:** requiring a statement  
2           relating to food allergies on menus at retail food establishments.

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***Analysis by the Legislative Reference Bureau***

Under this bill, restaurants and other retail food establishments that provide a menu to customers, either by providing a physical menu or posting or displaying a menu in a visible area, must include on the menu a conspicuous statement that reads: "Before placing your order, please inform your server if a person in your party has a food allergy." The bill provides an exemption for micro markets, concession stands, and retail store deli counters that do not make made-to-order food items.

For further information see the ***state and local*** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

3           **SECTION 1.** 97.31 of the statutes is created to read:  
4           **97.31 Food allergy menu disclosures.** (1) Except as provided under sub.  
5           (2), a retail food establishment, as defined under s. 97.30 (1) (c), shall conspicuously  
6           display on any menu provided to customers or on any menu board visible to

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**SECTION 1**

1 customers: “Before placing your order, please inform your server if a person in your  
2 party has a food allergy.”

3 (2) The requirement under sub. (1) does not apply to any of the following:

4 (a) A micro market.

5 (b) A concession stand at a locally sponsored sporting event, such as a little  
6 league game.

7 (c) A retail store deli counter, unless the retail store deli counter prepares meals  
8 for customers based on the customer’s order.

9 **SECTION 2. Effective date.**

10 (1) This act takes effect on the first day of the 13th month beginning after  
11 publication.

12 (END)