



## 2019 SENATE BILL 298

June 21, 2019 - Introduced by Senators COWLES, MILLER, CARPENTER, HANSEN, KAPENGA, LARSON, OLSEN, PETROWSKI, RINGHAND and SMITH, cosponsored by Representatives MURSAU, MILROY, ANDERSON, CONSIDINE, CROWLEY, GRUSZYNSKI, HESSELBEIN, KULP, KURTZ, B. MEYERS, OHNSTAD, OTT, POPE, RAMTHUN, RODRIGUEZ, SARGENT, SHANKLAND, SINICKI, SKOWRONSKI, SNYDER, SPIROS, SPREITZER, TAUCHEN, THIESFELDT and TUSLER. Referred to Committee on Natural Resources and Energy.

1 **AN ACT to create** 23.118 of the statutes; **relating to:** Department of Natural  
2 Resources' efforts to raise awareness about Lyme disease.

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### *Analysis by the Legislative Reference Bureau*

Under this bill, if the Department of Natural Resources produces a brochure for a specific state park that includes information about the state park that is not solely a map of the park, DNR must also include in the brochure information on Lyme disease, how to prevent tick bites, and that visitors are encouraged to check for ticks after visiting the park. Also under the bill, annually in the month of May, in connection with Lyme Disease Awareness Month, DNR must conduct a Lyme disease awareness campaign with the goal of raising awareness of Lyme disease, informing on how to prevent tick bites, and encouraging people to check for ticks after spending time outdoors. The bill requires that the campaign use some combination of digital platforms, including DNR's Internet site, social media, and digital newsletters, and print platforms, including the Wisconsin natural resources magazine.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3 **SECTION 1.** 23.118 of the statutes is created to read:

