



State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-4538/1  
KRP&ARG:amn

## 2019 SENATE BILL 496

October 10, 2019 - Introduced by Senators OLSEN, BERNIER, CARPENTER, L. TAYLOR and SCHACHTNER, cosponsored by Representatives STAFSHOLT, B. MEYERS, BALLWEG, CABRERA, DOYLE, DUCHOW, EDMING, FELZKOWSKI, JAMES, KNODL, KURTZ, LOUDENBECK, MAGNAFICI, MILROY, MURSAU, NEUBAUER, OLDENBURG, OTT, PETERSEN, PETRYK, PLUMER, PRONSCHINSKE, RAMTHUN, RIEMER, RODRIGUEZ, ROHRKASTE, SANFELIPPO, SCHRAA, SPIROS, C. TAYLOR, TITTL, TRANEL, VINING, VRUWINK, WICHGERS, WITTKE and ZIMMERMAN. Referred to Committee on Education.

1     **AN ACT** *to renumber and amend* 118.169; and *to create* 39.54, 118.169 (title)  
2             and 118.169 (2) of the statutes; **relating to:** requiring that student  
3             identification cards include contact information for suicide prevention hotlines.

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***Analysis by the Legislative Reference Bureau***

This bill provides that, if a school board, operator of an independent charter school, or governing body of a private school, or an institution of higher education (college), issues identification cards to, respectively, pupils or college students, the school board, operator, or governing body, or the college, shall include on the identification card certain contact information for suicide prevention and crisis support hotlines.

For further information see the ***state and local*** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4             **SECTION 1.** 39.54 of the statutes is created to read:  
5             **39.54 Information on student identification cards. (1) DEFINITION.** In  
6             this section, “institution of higher education” has the meaning given in s. 39.53 (1).

**SENATE BILL 496****SECTION 1**

1           **(2) SUICIDE PREVENTION INFORMATION ON IDENTIFICATION CARDS.** (a) If an  
2 institution of higher education issues identification cards to students, the institution  
3 of higher education shall include on each identification card issued to a student the  
4 telephone number for the National Suicide Prevention Lifeline or, if the National  
5 Suicide Prevention Lifeline ceases operations, another national network of local  
6 crisis centers that provides free and confidential emotional support to individuals in  
7 suicidal crisis or emotional distress 24 hours a day and 7 days a week. The institution  
8 of higher education may also include on the identification card any of the following  
9 information:

10           1. A statement that the text-based emotional support service of the Center for  
11 Suicide Awareness, Inc., may be accessed by texting HOPELINE to 741741 or, if  
12 applicable, by specifying any successor method.

13           2. Instructions for contacting a text-based state or national organization, other  
14 than the organization described under subd. 1., that provides free support to  
15 individuals in crisis 24 hours a day and 7 days a week.

16           3. The telephone number for a local suicide prevention hotline.

17           (b) An institution of higher education may include the information described  
18 under par. (a) on student identification cards by printing the information on, or by  
19 affixing a sticker that contains the information to, the identification cards.

20           **SECTION 2.** 118.169 (title) of the statutes is created to read:

21           **118.169 (title) Pupil identification.**

22           **SECTION 3.** 118.169 of the statutes is renumbered 118.169 (1) and amended to  
23 read:

24           118.169 (1) ~~PUPIL IDENTIFICATION~~ IDENTIFICATION NUMBERS. A school board, and  
25 the governing body of a private school, may assign to each pupil enrolled in the school

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1 district or private school a unique identification number. The school board or  
2 governing body shall may not assign to any pupil an identification number that is  
3 identical to or incorporates the pupil's social security number. This ~~section~~  
4 subsection does not prohibit a school board or governing body from requiring a pupil  
5 to disclose ~~his or her~~ the pupil's social security number, nor from using a ~~student's~~  
6 pupil's social security number if such ~~the~~ use is required by a federal or state agency  
7 or private organization in order for the school district or private school to participate  
8 in a particular program.

9 **SECTION 4.** 118.169 (2) of the statutes is created to read:

10 118.169 (2) IDENTIFICATION CARDS. (a) If a school board, operator of a charter  
11 school under s. 118.40 (2r) or (2x), or governing body of a private school issues  
12 identification cards to pupils, the school board, operator, or governing body shall  
13 include on each identification card issued to a pupil the telephone number for the  
14 National Suicide Prevention Lifeline or, if the National Suicide Prevention Lifeline  
15 ceases operations, another national network of local crisis centers that provides free  
16 and confidential emotional support to individuals in suicidal crisis or emotional  
17 distress 24 hours a day and 7 days a week. The school board, operator, or governing  
18 body may also include on the identification card any of the following information:

19 1. A statement that the text-based emotional support service of the Center for  
20 Suicide Awareness, Inc., may be accessed by texting HOPELINE to 741741 or, if  
21 applicable, by specifying any successor method.

22 2. Instructions for contacting a text-based state or national organization, other  
23 than the organization described under subd. 1., that provides free support to  
24 individuals in crisis 24 hours a day and 7 days a week.

25 3. The telephone number for a local suicide prevention hotline.

**SENATE BILL 496****SECTION 4**

1 (b) A school board, operator of a charter school under s. 118.40 (2r) or (2x), or  
2 governing body of a private school may include the information described under par.  
3 (a) on pupil identification cards by printing the information on, or by affixing a  
4 sticker that contains the information to, the identification cards.

**SECTION 5. Nonstatutory provisions.**

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6 (1) Notwithstanding s. 39.54 (2), if, on the effective date of this subsection, an  
7 institution of higher education, as defined in s. 39.54 (1), that issues identification  
8 cards to students has a supply of unissued identification cards that do not comply  
9 with the requirements under s. 39.54 (2), the institution of higher education may  
10 continue issuing identification cards from the supply until the supply is depleted.

11 (2) Notwithstanding s. 118.169 (2), if, on the effective date of this subsection,  
12 a school board, operator of a charter school under s. 118.40 (2r) or (2x), or governing  
13 body of a private school that issues identification cards to pupils has a supply of  
14 unissued identification cards that do not comply with the requirements under s.  
15 118.169 (2), the school board, operator, or governing body may continue issuing  
16 identification cards from the supply until the supply is depleted.

**SECTION 6. Initial applicability.**

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18 (1) The treatment of ss. 39.54 and 118.169 (2) first applies to an identification  
19 card issued on the effective date of this subsection.

**SECTION 7. Effective date.**

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21 (1) This act takes effect on July 1, 2020.

22 (END)