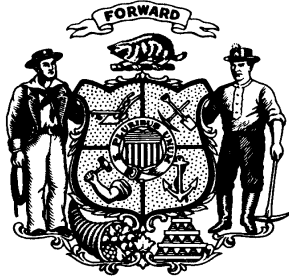


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RECOMMENDATION

Third-Party Vendor Contracts

The Joint Legislative Council Study Committee on School Data recommends that the Legislature consider requiring the State Superintendent of Public Instruction to develop guidance for school districts to use when evaluating and entering into contracts with third-party education technology vendors that have access to pupil data, including vendors that operate educational applications or online educational services or websites. The guidance shall include model terms of service and should identify issues for school districts to consider when evaluating a contract, such as, but not limited to: (a) whether the contract permits a vendor to sell student information to another person or entity; (b) whether the contract prohibits a vendor from amassing a marketing profile about a student; and (c) whether the contract permits a vendor to engage in targeted advertising to students or their parents or legal guardians. The guidance should also include a list of third-party education vendors that offer terms of service that comply with the State Superintendent's model terms of service.

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