STATE OF WISCONSIN

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JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Alberta Darling
Representative John Nygren

Date: October 20, 2016

Re: HEAB Report to JFC

Attached is a report on the minority undergraduate retention grant from the Wisconsin Higher Educational Board, pursuant to s. 39.44(5), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN:jm

State of Wisconsin
Higher Educational Aids Board

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Scott Walker
Governor

John Reinemann
Executive Secretary

October 20, 2016

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

OCT 20 2016
Jt. Finance

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2015-2016 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44(5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about the report or about the Minority Undergraduate Retention Grant, please feel free to contact me by e-mail at john.reinemann@wi.gov or phone at 608-267-2206.

Sincerely,

John Reinemann

John Reinemann
Executive Secretary

CC: Representative Dale Kooyenga
Senator Luther Olsen
Senator Sheila Harsdorf
Senator Leah Vukmir
Senator Tom Tiffany
Senator Howard Marklein
Senator Lena Taylor
Senator Jon Erpenbach
Representative Amy Loudenbeck
Representative Dean Knudson
Representative Michael Schraa
Representative Mary Czaja
Representative Chris Taylor
Representative Gordon Hintz
Emily Pope, Legislative Fiscal Bureau
Mickie Krall, Department of Administration
Scott Neitzel, Department of Administration
Sara Hynek, Department of Administration

MINORITY UNDERGRADUATE RETENTION GRANT

2015-16 ANNUAL REPORT

State of Wisconsin
Higher Educational Aids Board
October 2016

MINORITY UNDERGRADUATE RETENTION GRANT
2015-16 ANNUAL REPORT
Higher Educational Aids Board

The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of $250 and a maximum grant of $2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2015-16 academic year, sixteen technical colleges, twenty-three non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2015-16 academic year, 846 students received a Minority Undergraduate Retention Grant award. 277 grant recipients attended a non-profit, independent college/university or tribal college, and 569 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2015-16 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2014-15 Student Minority Populations as Reported by Participating Schools
- Table VII: 2015-16 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 79.93% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2015-16 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2015-16 academic year, or will return to school to continue to pursue their educational goals. In addition, 89.17% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 15-16	292	34.48%
Students enrolled for 16-17 and continuing toward degree/certificate	385	45.45%
Students not enrolled for 16-17 who did not complete degree/certificate	170	20.07%
COMBINED TOTALS	**847**	**100.00%**
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	**NUMBER**	**PERCENTAGE**
Students who completed a degree/certificate in 15-16	82	29.29%
Students enrolled for 16-17 and continuing toward degree/certificate	165	58.93%
Students not enrolled for 16-17 who did not complete degree/certificate	33	11.78%
TOTALS	**280**	**100.00%**
TECHNICAL COLLEGE SYSTEM SCHOOLS:	**NUMBER**	**PERCENTAGE**
Students who completed a degree/certificate in 15-16	210	37.04%
Students enrolled for 16-17 and continuing toward degree/certificate	220	38.80%
Students not enrolled for 16-17 who did not complete degree/certificate	137	24.16%
TOTALS	**567**	**100.00%**

Note: The students reported as "students not enrolled for 15-16 who did not complete degree/certificate" were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MILWAUKEE TECHNICAL COLLEGE	$ 229,290	267	$ 859
CARDINAL STRITCH UNIVERSITY	$ 62,160	35	$ 1,776
MARQUETTE UNIVERSITY	$ 50,180	30	$ 1,673
ALVERNO COLLEGE	$ 47,600	31	$ 1,535
CONCORDIA UNIVERSITY	$ 41,715	20	$ 2,086
TOTALS	**$ 430,945**	**383**	**$ 1,125**

TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	$ 47,600	31	$ 1,535	11.62%
BELOIT COLLEGE	$ 3,200	2	$ 1,600	0.78%
CARDINAL STRITCH UNIVERSITY	$ 62,160	35	$ 1,776	15.18%
CARROLL UNIVERSITY	$ 15,180	17	$ 893	3.71%
CARTHAGE COLLEGE	$ 2,682	2	$ 1,343	0.66%
EDGEWOOD COLLEGE	$ 17,860	8	$ 2,233	4.36%
SILVER LAKE COLLEGE	$ 3,305	4	$ 826	0.81%
LAKELAND COLLEGE	$ 15,590	9	$ 1,732	3.81%
LAWRENCE UNIVERSITY	$ 2,790	3	$ 930	0.68%
MARIAN UNIVERSITY	$ 20,240	14	$ 1,446	4.94%
MARQUETTE UNIVERSITY	$ 50,180	30	$ 1,673	12.25%
MILWAUKEE SCHOOL OF ENGINEERING	$ 14,455	10	$ 1,446	3.53%
MOUNT MARY UNIVERSITY	$ 31,905	22	$ 1,450	7.79%
COLUMBIA COLLEGE OF NURSING	$ 1,340	3	$ 447	0.33%
NORTHLAND COLLEGE	$ 1,650	1	$ 1,650	0.40%
RIPON COLLEGE	$ 1,755	2	$ 878	0.43%
SAINT NORBERT COLLEGE	$ 11,255	5	$ 2,251	2.75%
VITERBO UNIVERSITY	$ 5,160	3	$ 1,720	1.26%
CONCORDIA UNIVERSITY WISCONSIN	$ 41,715	20	$ 2,086	10.19%
MILWAUKEE INSTITUTE OF ART & DESIGN	$ 11,460	11	$ 1,042	2.80%
WISCONSIN LUTHERAN COLLEGE	$ 6,300	10	$ 630	1.54%
MARANATHA BAPTIST UNIVERSITY	$ 1,035	2	$ 518	0.25%
HERZING UNIVERSITY	$ 10,945	5	$ 2,189	2.67%
BELLIN COLLEGE	$ 0	0	$ 0	0.00%
LA COURTE OREILLES OJIBWA COMMUNITY COLLEGE	$ 20,134	15	$ 1,342	4.92%
COLLEGE OF MENOMINEE NATION	$ 9,600	13	$ 738	2.34%
TOTALS:	**$ 409,499**	**277**	**$ 1,478**	**100.00%**

2015-16 Minority Undergraduate Retention Grant Recipient:

"Receiving the grant was important because it allowed me to continue school without worrying about paying for school or providing meals for my children and wife."

---Adam, College of Menominee Nation

TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2ND YEAR STUDENTS	$ 154,519	110	$ 1,405	37.73%
3RD YEAR STUDENTS	$ 110,972	74	$ 1,500	27.10%
4TH YEAR STUDENTS	$ 122,058	77	$ 1,585	29.81%
5TH YEAR STUDENTS	$ 21,950	16	$ 1,372	5.36%
TOTAL	**$ 409,499**	**277**	**$ 1,478**	**100.00%**
STATUS OF RECIPIENTS				
DEPENDENT	$ 254,168	165	$ 1,540	62.07%
INDEPENDENT	$ 155,331	112	$ 1,387	37.93%
TOTAL	**$ 409,499**	**277**	**$ 1,478**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	$ 208,124	134	$ 1,553	50.82%
AMERICAN INDIAN	$ 41,894	39	$ 1,074	10.23%
ASIAN-AMERICAN	$ 17,700	13	$ 1,362	4.33%
HISPANIC	$ 141,781	91	$ 1,558	34.62%
TOTAL	**$ 409,499**	**277**	**$ 1,478**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	$ 379,765	249	$ 1,525	92.74%
TRIBAL	$ 29,734	28	$ 1,062	7.26%
	$ 409,499	**277**	**$ 1,478**	**100.00%**

2015-16 Minority Undergraduate Retention Grant Recipient:

"The Undergraduate Retention Grant helped relieve my Family from the pressure of financing my education. It's giving me confidence in starting my future by helping me avoid a huge burden of debt. Because of this grant, I can work less and put for energy into my studies! It will mean that I'll be a more knowledgeable and prepared nurse. I know that this grant could mean the difference between staying here in Wisconsin to raise my own family, versus feeling pressured to leave the area for a higher paying job, and it definitely makes pursuit of graduate education a less daunting prospect. I'm really grateful for the support and confidence of the taxpayers of this State, because the grant awarded to me represents their investment in my future. Thank you all for this; I am doing my best to be able to return that investment to my community. "

---*India, Concordia University*

TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
FOX VALLEY TECHNICAL COLLEGE	$ 20,035	25	$ 801	4.89%
CHIPPEWA VALLEY TECHNICAL COLLEGE	$ 19,230	22	$ 874	4.70%
SOUTHWEST TECHNICAL COLLEGE	$ 1,450	1	$ 1,450	0.35%
MORAINE PARK TECHNICAL COLLEGE	$ 2,895	6	$ 483	0.71%
NORTHEAST TECHNICAL COLLEGE	$ 19,950	20	$ 998	4.87%
GATEWAY TECHNICAL COLLEGE	$ 31,135	74	$ 421	7.60%
WESTERN TECHNICAL COLLEGE	$ 11,100	11	$ 1,009	2.71%
MADISON AREA TECHNICAL COLLEGE	$ 22,205	25	$ 634	5.42%
MILWAUKEE AREA TECHNICAL COLLEGE	$ 229,290	267	$ 859	55.99%
LAKESHORE TECHNICAL COLLEGE	$ 5,470	11	$ 497	1.34%
WAUKESHA TECHNICAL COLLEGE	$ 25,340	40	$ 634	6.19%
NORTHCENTRAL TECHNICAL COLLEGE	$ 6,760	17	$ 398	1.65%
BLACKHAWK TECHNICAL COLLEGE	$ 7,160	28	$ 256	1.75%
MID-STATE TECHNICAL COLLEGE	$ 2,895	5	$ 579	0.71%
NICOLET AREA TECHNICAL COLLEGE	$ 2,655	5	$ 531	0.65%
WISCONSIN INDIANHEAD TECHNICAL COLLEGE	$ 1,930	2	$ 965	0.47%
TOTALS:	**$ 409,500**	**569**	**$ 720**	**100.00%**

2015-16 Minority Undergraduate Retention Grant Recipients:

"If I hadn't received the Minority Retention Grant, I would have had no way to fully pay for my schooling. I work and go to school full time. I don't make enough money, nor does my family, to send me to university."

---Amber, Milwaukee Area Technical College

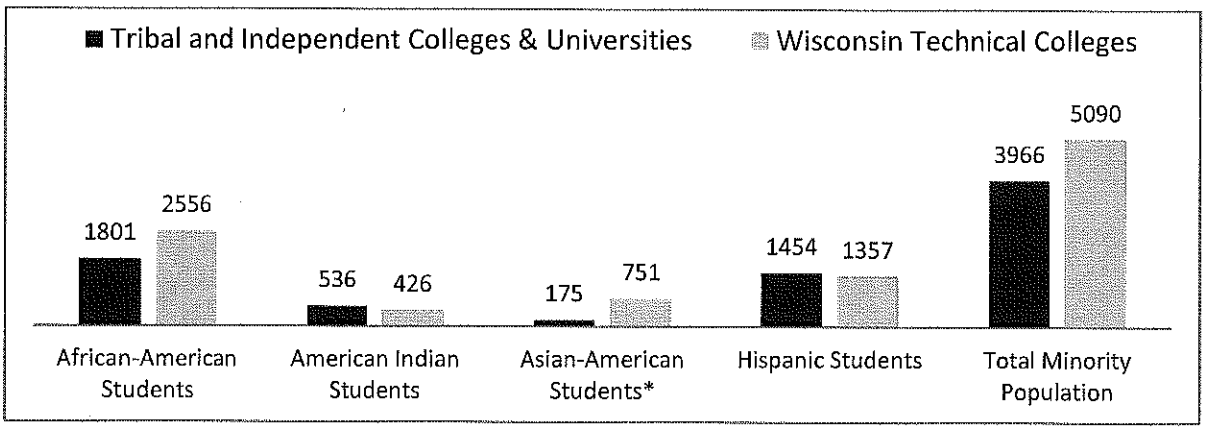
"It helped me pay for my schooling and books. As a student who is paying most expenses out of pocket, it helped relieve some of the pressure. I did not have to worry about how I am going to pay for tuition in addition to paying my personal bills."

---Linda, Waukesha County Technical College

TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2nd YEAR STUDENTS	$ 346,166	457	$ 757	84.53%
3RD YEAR STUDENTS	$ 40,479	70	$ 578	9.89%
4TH YEAR STUDENTS	$ 19,355	35	$ 553	4.73%
5TH YEAR STUDENTS	$ 3,500	7	$ 500	0.85%
	$ 409,500	**569**	**$ 720**	**100.00%**
STATUS OF RECIPIENTS				
DEPENDENT	$ 70,374	90	$ 782	17.19%
INDEPENDENT	$ 339,126	479	$ 708	82.81%
TOTAL	**$ 409,500**	**569**	**$ 720**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	$ 217,561	301	$ 723	53.13%
AMERICAN INDIAN	$ 26,002	38	$ 684	6.35%
ASIAN-AMERICAN	$ 77,978	97	$ 804	19.04%
HISPANIC	$ 87,959	133	$ 661	21.48%
TOTAL	**$ 409,500**	**569**	**$ 720**	**100.00%**

GRAPH I: 2014-15 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS



Note: Population data collected from the 2015-16 allocation survey completed by participating schools.

* Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.

TABLE VII: 2015-16 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2015-16 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	**32**	**26.46%**
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	**72**	**59.50%**
The award had no influence on my decision to attend school. Without it, I would have still attended school.	**17**	**14.04%**
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2015-16 academic year?		
Yes	**47**	**38.84%**
No	**74**	**61.16%**
If you did not earn a degree or certificate during the 2015-16 academic year, how soon do you anticipate earning a degree or certificate?		
2016-17 academic year	**33**	**44.60%**
2017-18 academic year	**29**	**39.19%**
2018-19 academic year	**12**	**16.21%**
I do not plan on completing a degree or certificate	**0**	**0.00%**
Other (please explain):	**0**	**0.00%**
If you did NOT earn a degree or certificate during the 2015-16 academic year, will you be attending a college or university during the 2016-17 academic year?		
Yes	**74**	**100.00%**
Enrollment Status: Full-time: 57 Part-time: 17		
No	**0**	**0.00%**
Were you employed during the 2015-16 academic year?		
Yes	**84**	**71.19%**
32 hours/week or more: 26 Less than 32 hours/week: 58		
No	**34**	**28.81%**
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	**107**	**89.17%**
No	**13**	**10.83%**