

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

## New Lobbying Principals

2/5/2019 - 2/12/2019

Principal Name	Mailing Address	Area Of Interest
Arts Wisconsin	Box 1054, Madison, WI, 53701	We will address asset- and community-based cultural development, diversifying Wisconsin's economy through local, regional and state investment in the arts and creative development, integrating the arts into the educational process for all Wisconsin students, strengthening quality of life and community vitality throughout the state and engaging Wisconsin residents through the arts.
Turo Inc.	116 New Montgomery Street, Suite 700, San Francisco, CA, 94105	all issues associated with regulation of peer-to-peer car sharing
University of Wisconsin -Eau Claire Foundation	PO Box 4004, Eau Claire, WI, 54702	Seeking state funding for the construction of the Health Sciences Building on the UW-Eau Claire Campus
Wisconsin Literacy Inc	211 S Paterson St, Suite 260, Madison, WI, 53703	Funding to support adult and family literacy. Policy related to readability standards for public documents.

## New Licensed Lobbyists

2/5/2019 - 2/12/2019

Lobbyist Name	Licensed Date
Hinrichs, Brian	2/8/2019
Lemke, Dawn	2/7/2019
Natzke, Ryan	2/6/2019
Nupson, Kristen	2/5/2019
Sellen, Jayme	2/7/2019
Vance, Vaughn	2/6/2019

## New Lobbyist Authorizations

2/5/2019 - 2/12/2019

Lobbyist Name	Principal Name	Authorized Date
Allen, David	Wisconsin Auctioneers Association	2/5/2019
Bauer, Kurt	Wisconsin Manufacturers & Commerce	2/5/2019

Lobbyist Name	Principal Name	Authorized Date
Erikson, Michele	Wisconsin Literacy Inc	2/11/2019
Esenberg, Richard	Wisconsin Institute for Law & Liberty	2/5/2019
Fonfara, Thomas	Turo Inc.	2/6/2019
Foti, Tyler	Wisconsin Health Information Organization	2/5/2019
Lemke, Dawn	Church Mutual Insurance Company	2/7/2019
McCoshen, William	University of Wisconsin -Eau Claire Foundation	2/5/2019
Meyer, Scott	Turo Inc.	2/6/2019
Moede, Peggy	Americash Loans of WI, LLC	2/5/2019
Moede, Peggy	PLS Financial Services Inc.	2/5/2019
Norman, Paul	Wisconsin Automobile and Truck Dealers Association, Inc.	2/6/2019
Pfaff, Shawn	University of Wisconsin -Eau Claire Foundation	2/5/2019
Pfaff, Shawn	Wisconsin Auctioneers Association	2/5/2019
Sellen, Jayme	Greater Green Bay Chamber	2/7/2019
Shepherd, Jeremy	Gathering Waters: Wisconsin's Alliance for Land Trusts	2/8/2019
Stickler, Nicole	Milwaukee County	2/5/2019
Timberlake, Karen	Wisconsin Health Information Organization	2/5/2019
Vance, Vaughn	Health Tradition Health Plan, Inc.	2/11/2019
Vance, Vaughn	WEA Insurance Corporation	2/11/2019