



## 2001 ASSEMBLY BILL 236

March 20, 2001 - Introduced by Representatives WADE, PETTIS, SUDER, LOEFFELHOLZ, LADWIG, GUNDERSON, MUSSER, STARZYK, PETROWSKI, HAHN, ALBERS, D. MEYER, KREUSER, LIPPERT, SYKORA, PLOUFF, TOWNSEND, OTT, POWERS and LASSA, cosponsored by Senators WELCH, DARLING, HARS DORF, ROESSLER and BRESKE. Referred to Committee on Transportation.

1     **AN ACT relating to:** tourist-oriented directional signs for the state headquarters  
2             of the American Legion in Columbia County.

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*Analysis by the Legislative Reference Bureau*

Under current law, the department of transportation (DOT) erects tourist-oriented directional signs to assist motorists traveling along highways. Tourist-oriented directional signs provide identification of and directional information for tourist-related businesses, services, or activities, which derive the majority of their income or visitors during the normal business season from motorists not residing in the immediate area where the business, service, or activity is located.

This bill requires DOT, upon receiving an application and applicable fees, to erect two tourist-oriented directional signs along I 39 in Columbia County, for the state headquarters of the American Legion, which is located near the I 39/USH 51 in the city of Portage.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3             **SECTION 1. Nonstatutory provisions.**

4             (1) TOURIST-ORIENTED DIRECTIONAL SIGNS FOR AMERICAN LEGION HEADQUARTERS  
5             IN COLUMBIA COUNTY. Notwithstanding the eligibility criteria established under

**ASSEMBLY BILL 236****SECTION 1**

1 section 86.196 of the statutes, upon application and payment of fees ordinarily  
2 required for the erection of tourist-oriented directional signs, the department of  
3 transportation shall erect two signs meeting the specifications under section 86.196  
4 of the statutes, and rules promulgated under that section, for the American Legion  
5 headquarters, located in Columbia County. The signs shall be erected along I 39  
6 approaching the interchange at the intersection of I 39 and USH 51 in Columbia  
7 County.

8 (END)