



2007 ASSEMBLY BILL 261

April 13, 2007 – Introduced by Representatives SCHNEIDER and TURNER. Referred to Committee on Transportation.

1 **AN ACT** *to create* 100.55 of the statutes; **relating to:** motor vehicle fuel pricing.

Analysis by the Legislative Reference Bureau

This bill prohibits advertising or selling gasoline or diesel fuel at retail if the price includes a fraction of a cent.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

2 **SECTION 1.** 100.55 of the statutes is created to read:

3 **100.55 Motor vehicle fuel; pricing. (1)** In this section, “motor vehicle fuel”
4 has the meaning given in s. 78.005 (13).

5 **(2)** No person may advertise for retail sale, or sell at retail, motor vehicle fuel
6 if the price of the motor vehicle fuel includes a fraction of a cent.

7 **(END)**