



2013 ASSEMBLY BILL 760

February 12, 2014 - Introduced by Representatives KAUFERT, PETRYK, BROOKS, BERCEAU, BERNARD SCHABER, BERNIER, BEWLEY, BIES, BILLINGS, CLARK, DOYLE, GENRICH, HEBL, HESSELBEIN, HULSEY, KAHL, KOLSTE, MASON, MILROY, MURPHY, OHNSTAD, RICHARDS, RINGHAND, SHANKLAND, SMITH, STRACHOTA, THIESFELDT, VRUWINK, WRIGHT and ZAMARRIPA, cosponsored by Senators HARSDORF, DARLING, ELLIS, ERPENBACH, GUDEX, HARRIS, LASSA, LEHMAN, OLSEN, PETROWSKI, SCHULTZ, SHILLING, VINEHOUT and WIRCH. Referred to Committee on Tourism.

- 1 **AN ACT** *to create* 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant
2 program to support creative industries, job creation, or economic development
3 in this state and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill creates a grant program administered by the Arts Board in the Department of Tourism. The bill requires the Arts Board to award grants on a competitive basis to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote any of the following in Wisconsin:

1. Individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content.
2. Job creation.
3. Economic development.

Under the bill, such a grant may not exceed \$40,000, and the bill prohibits the Arts Board from awarding a grant unless the proposed grant recipient has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

ASSEMBLY BILL 760

1 development in this state. A grant awarded under this subsection may not exceed
2 \$40,000.

3 **(3)** The board may not award a grant under sub. (2) unless the business, arts
4 organization, local arts agency, or business development organization or association
5 has secured from nonstate sources an amount equal to at least twice the amount of
6 the proposed grant.

7 **SECTION 4. Nonstatutory provisions.**

8 (1) **EFFECTIVENESS REPORT.** The arts board shall develop a matrix to evaluate
9 the effectiveness of creative economy development initiative grants awarded under
10 section 41.567 of the statutes, as created by this act, and shall submit a report on the
11 effectiveness of the creative economy development initiative grants, as determined
12 using the matrix developed under this subsection, to the joint committee on finance
13 no later than May 1, 2015.

14 **(END)**