



## 2015 ASSEMBLY BILL 987

March 10, 2016 - Introduced by Representatives C. TAYLOR, KAHL, WACHS, MASON, JOHNSON, SPREITZER, BERCEAU, SHANKLAND, SUBECK and POPE, cosponsored by Senators L. TAYLOR, RINGHAND, C. LARSON and HARRIS DODD. Referred to Committee on Campaigns and Elections.

1     **AN ACT** *to renumber* 20.511 (1) (cm); *to amend* 5.05 (7m); and *to create* 5.05  
2           (7m) and 20.511 (1) (cm) of the statutes; **relating to:** voter identification  
3           informational campaign and making an appropriation.

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***Analysis by the Legislative Reference Bureau***

This bill requires the Government Accountability Board and the Elections Commission, one of its successor organizations, to conduct a public informational campaign related to voter identification requirements.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4           **SECTION 1.** 5.05 (7m) of the statutes is created to read:  
5           **5.05 (7m)** VOTER IDENTIFICATION PUBLIC INFORMATIONAL CAMPAIGN. Beginning on  
6           the effective date of this subsection .... [LRB inserts date], the board shall conduct  
7           a public informational campaign for the purpose of informing the electors of the voter  
8           identification requirements under ch. 6. To conduct the campaign under this

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**SECTION 1**

1 subsection, the board may use billboards, advertisements in print or digital media,  
 2 public service announcements, and informational meetings at various locations in  
 3 this state. The board shall pay all costs to conduct the campaign under this  
 4 subsection from the appropriation under s. 20.511 (1) (cm).

5 **SECTION 2.** 5.05 (7m) of the statutes, as created by 2015 Wisconsin Act .... (this  
 6 act), is amended to read:

7 **5.05 (7m) VOTER IDENTIFICATION PUBLIC INFORMATIONAL CAMPAIGN.** Beginning on  
 8 the effective date of this subsection .... [LRB inserts date], the ~~board~~ commission shall  
 9 conduct a public informational campaign for the purpose of informing the electors of  
 10 the voter identification requirements under ch. 6. To conduct the campaign under  
 11 this subsection, the ~~board~~ commission may use billboards, advertisements in print  
 12 or digital media, public service announcements, and informational meetings at  
 13 various locations in this state. The ~~board~~ commission shall pay all costs to conduct  
 14 the campaign under this subsection from the appropriation under s. ~~20.511~~ 20.510  
 15 (1) (cm).

16 **SECTION 3.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert  
 17 the following amounts for the purposes indicated:

	<b>2015-16</b>	<b>2016-17</b>
<b>20.510 Elections commission</b>		
(1) ADMINISTRATION OF ELECTIONS		
(cm) Voter identification public infor-		
mational campaign	GPR C	-0- -0-

**ASSEMBLY BILL 987****1 20.511 Government accountability board**

2 (1) ADMINISTRATION OF ELECTION, ETHICS, AND  
3 LOBBYING LAWS

4 (cm) Voter identification public infor-

5 mational campaign GPR C 500,000 -0-

6 **SECTION 4.** 20.511 (1) (cm) of the statutes is created to read:

7 20.511 (1) (cm) *Voter identification public informational campaign.* As a  
8 continuing appropriation, the amounts in the schedule for the voter identification  
9 public informational campaign under s. 5.05 (7m). No funds may be encumbered  
10 under this paragraph after June 30, 2017.

11 **SECTION 5.** 20.511 (1) (cm) of the statutes, as created by 2015 Wisconsin Act ....  
12 (this act), is renumbered 20.510 (1) (cm).

13 **SECTION 6. Fiscal changes.**

14 (1) The unencumbered revenue balance in the appropriation account under  
15 section 20.511 (1) (cm) of the statutes immediately before the effective date of this  
16 subsection is transferred to the appropriation account under section 20.510 (1) (cm)  
17 of the statutes, as affected by this act.

18 **SECTION 7. Effective dates.** This act takes effect on the day after publication,  
19 except as follows:

20 (1) The treatment of sections 5.05 (7m) (by SECTION 2) and 20.511 (1) (cm) (by  
21 SECTION 5) of the statutes and SECTION 6 (1) of this act take effect on June 30, 2016.

22 (END)