



## 2017 SENATE BILL 129

March 29, 2017 - Introduced by Senators ERPENBACH, WIRCH, HANSEN, VINEHOUT, RINGHAND and SHILLING, cosponsored by Representatives KOLSTE, SPREITZER, BERCEAU, SARGENT, YOUNG, SINICKI and C. TAYLOR. Referred to Committee on Economic Development, Commerce and Local Government.

1     **AN ACT** *to create* 100.70 of the statutes; **relating to:** requiring sellers to allow  
2           online cancellation of an online purchase.

---

*Analysis by the Legislative Reference Bureau*

Under this bill, if a person purchases an item, service, or membership in a service online, and the person has a right to cancel the purchase, the seller must allow the person to cancel the purchase online.

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3           **SECTION 1.** 100.70 of the statutes is created to read:

4           **100.70 Internet site sales.** If a person purchases goods or services, including  
5           a membership for services, on an Internet site and the person has a right to cancel  
6           the purchase the seller shall allow the person to cancel the purchase on an Internet  
7           site. This section does not apply if it would be inconsistent with a contract between  
8           the seller and the purchaser.

9           **SECTION 2. Initial applicability.**

