



2005 ASSEMBLY BILL 915

January 17, 2006 - Introduced by Representative SCHNEIDER. Referred to
Committee on Small Business.

1 **AN ACT to create** 100.54 of the statutes; **relating to:** the sale of printing devices
2 with starter toner cartridges.

Analysis by the Legislative Reference Bureau

This bill regulates the sale of a computer printer, photocopier, or similar device (printing device) with a starter toner cartridge, which is defined in the bill as a toner cartridge that is intended for use with a printing device and that has a printing capacity substantially less than the capacity of the highest-capacity cartridge specified by the manufacturer of the printing device for use with the printing device.

The bill prohibits the sale of a new printing device with a starter toner cartridge unless the packaging of the printing device clearly and conspicuously discloses the capacity of the starter cartridge and the capacity of the highest-capacity cartridge specified by the manufacturer for use with the printing device.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 100.54 of the statutes is created to read:
4 **100.54 Sale of printing devices.** (1) In this section:
5 (a) "Capacity" means the estimated number of printed pages that a toner
6 cartridge will produce under ordinary use.

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1 (b) “Printing device” means a computer printer, photocopier, or similar device
2 that produces an image or text on paper and that uses disposable toner cartridges.

3 (c) “Starter cartridge” means a toner cartridge that is intended for use with a
4 printing device and that has a capacity substantially less than the capacity of the
5 highest-capacity toner cartridge specified by the manufacturer of the printing device
6 for use with the printing device.

7 **(2)** (a) Except as provided in par. (b), no person may sell a new printing device
8 with a starter cartridge.

9 (b) Paragraph (a) does not apply to a printing device if all of the following are
10 clearly and conspicuously disclosed on the printing device’s packaging:

11 1. The capacity of the toner cartridge included with the printing device.

12 2. The capacity of the highest-capacity toner cartridge specified by the
13 manufacturer of the printing device for use with the printing device.

14 **SECTION 2. Initial applicability.**

15 (1) This act first applies to sales of printing devices occurring on the effective
16 date of this subsection.

17 **SECTION 3. Effective date.**

18 (1) This act takes effect on the first day of the 6th month beginning after
19 publication.

20 **(END)**