



## 2007 ASSEMBLY BILL 176

March 12, 2007 – Introduced by Representatives MUSSER and BOYLE, cosponsored by Senator COGGS, by request of Wisconsin Indian Education Association. Referred to Committee on Education Reform.

1     **AN ACT** *to create* 118.134 of the statutes; **relating to:** the use of ethnic names,  
2             nicknames, logos, and mascots by school boards, granting rule-making  
3             authority, and providing a penalty.

---

### *Analysis by the Legislative Reference Bureau*

Current law prohibits discrimination against pupils on a number of grounds, including race and ancestry. This bill provides that a school district resident may object to a school board's use of an ethnic name, nickname, logo, or mascot by filing a complaint with the state superintendent of public instruction. The state superintendent must schedule a hearing on the complaint, at which the school board has the burden of proving by clear and convincing evidence that the use of the ethnic name, nickname, logo, or mascot does not promote discrimination, pupil harassment, or stereotyping. If the state superintendent finds in favor of the complainant, the state superintendent must order the school board to terminate its use of the ethnic name, nickname, logo, or mascot within 12 months after issuance of the order. A school board is subject to a forfeiture of not less than \$100 nor more than \$1,000 for each day that it uses the ethnic name, nickname, logo, or mascot in violation of the order. The decision of the state superintendent is subject to circuit court review.

For further information see the *local* fiscal estimate, which will be printed as an appendix to this bill.

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**ASSEMBLY BILL 176****SECTION 1**

1           **SECTION 1.** 118.134 of the statutes is created to read:

2           **118.134 Ethnic names, nicknames, logos, and mascots. (1)**

3           Notwithstanding s. 118.13, a resident of the school district may object to a school  
4           board's use of an ethnic name, nickname, logo, or mascot by filing a complaint with  
5           the state superintendent. The state superintendent shall notify the school board of  
6           the receipt of the complaint and schedule a case hearing within 45 days after the  
7           complaint is filed.

8           **(2)** At the hearing, the school board has the burden of proving by clear and  
9           convincing evidence that the use of the ethnic name, nickname, logo, or mascot does  
10          not promote discrimination, pupil harassment, or stereotyping, as defined by the  
11          state superintendent by rule.

12          **(3)** The state superintendent shall issue a decision and order within 45 days  
13          after the hearing. If the state superintendent finds that the use of the ethnic name,  
14          nickname, logo, or mascot does not promote discrimination, pupil harassment, or  
15          stereotyping, the state superintendent shall dismiss the complaint. If the state  
16          superintendent finds that the use of the ethnic name, nickname, logo, or mascot  
17          promotes discrimination, pupil harassment, or stereotyping, the state  
18          superintendent shall order the school board to terminate its use of the ethnic name,  
19          nickname, logo, or mascot within 12 months after issuance of the order. Decisions  
20          of the state superintendent under this subsection are subject to judicial review under  
21          ch. 227.

22          **(4)** The state superintendent shall promulgate rules necessary to implement  
23          and administer this section.

24          **(5)** Any school board that uses an ethnic name, nickname, logo, or mascot in  
25          violation of sub. (3) shall forfeit not less than \$100 nor more than \$1,000. Each day

**ASSEMBLY BILL 176**

1 of use of the ethnic name, nickname, logo, or mascot in violation of sub. (3) constitutes  
2 a separate violation.

3 (END)