



## 2013 ASSEMBLY BILL 37

February 20, 2013 - Introduced by Representatives KRUG, JORGENSEN, STONE, WRIGHT, BERCEAU, BERNIER, BIES, CZAJA, HEBL, HONADEL, KAHL, KOLSTE, T. LARSON, MASON, OHNSTAD, J. OTT, PASCH, POPE, RICHARDS, RINGHAND, RIPP, SPIROS, SWEARINGEN and SMITH, cosponsored by Senators LASSA, MOULTON, HANSEN, MILLER and SHILLING. Referred to Committee on Small Business Development.

1     **AN ACT relating to:** requiring the Wisconsin Economic Development  
2           Corporation to organize trade and marketing forums for Tier I, Tier II, and Tier  
3           III manufacturers and making an appropriation.

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*Analysis by the Legislative Reference Bureau*

This bill requires the Wisconsin Economic Development Corporation to allocate \$100,000 in the 2012-13 fiscal year to conduct trade and marketing forums in this state for the purpose of promoting and developing business relationships among Tier I, Tier II, and Tier III manufacturers.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

4           **SECTION 1. Nonstatutory provisions.**

5           (1) In this SECTION:

6           (a) "Tier I manufacturer" means a business that produces or distributes a  
7           product that is for sale or sold to a consumer.

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1 (b) "Tier II manufacturer" means a business operating in this state that  
2 manufactures a product that is used as a part in a product produced or distributed  
3 by a Tier I manufacturer.

4 (c) "Tier III manufacturer" means a business operating in this state that  
5 manufactures a product that is used as a part in a product produced by a Tier II  
6 manufacturer.

7 (2) Of the moneys appropriated to the Wisconsin Economic Development  
8 Corporation under section 20.192 (1) (r) of the statutes for the 2012-13 fiscal year,  
9 the corporation shall allocate \$100,000 to conduct trade and marketing forums in  
10 this state to bring together representatives of Tier I, Tier II, and Tier III  
11 manufacturers operating in this state to promote and develop business relationships  
12 among those manufacturers. The corporation may work together with nonprofit  
13 manufacturing associations and manufacturing assistance networks to accomplish  
14 the objectives of this subsection.

15 (3) The Wisconsin Economic Development Corporation shall deposit any  
16 proceeds it collects in connection with trade and marketing forums under subsection  
17 (2) in an account established by the corporation that is dedicated to a manufacturer  
18 marketing assistance program to conduct marketing activities on behalf of, and to  
19 promote the manufacturing services of and products created by, Tier II and Tier III  
20 manufacturers. This subsection is void if 2013 Assembly Bill ... (LRB -0859/2) is not  
21 enacted.

22 (END)