



## 2019 SENATE BILL 529

October 25, 2019 - Introduced by Senators FEYEN, RINGHAND, COWLES, WANGGAARD, OLSEN, NASS and LEMAHIEU, cosponsored by Representatives KRUG, SORTWELL, ALLEN, ROHRKASTE, JAMES, PLUMER, DITTRICH, TUSLER, KULP, KUGLITSCH, BRANDTJEN, SKOWRONSKI, SUMMERFIELD, THIESFELDT, VANDERMEER, KNODL, SPIROS, MACCO, TRANEL and MURSAU. Referred to Committee on Universities, Technical Colleges, Children and Families.

1     **AN ACT to repeal** 20.285 (1) (kL), 20.445 (1) (gL), 36.46 and 106.20; and **to create**  
2             20.285 (1) (kL), 20.445 (1) (gL), 36.46 and 106.20 of the statutes; **relating to:**  
3             marketing of employment and training opportunities to former University of  
4             Wisconsin System students and making an appropriation.

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### *Analysis by the Legislative Reference Bureau*

This bill requires the Department of Workforce Development to prepare a packet of information describing the employment and training opportunities that are available to former students of the universities and two-year college campuses within the University of Wisconsin System who have not graduated from a university or college campus within the UW System. The bill also requires the Board of Regents of the UW System to send a copy of the packet to each individual who was enrolled in a university or college campus within the UW System in the preceding semester, but who is not enrolled in, and who has not graduated from, any university or college campus within the UW System.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

5             **SECTION 1.** 20.285 (1) (kL) of the statutes is created to read:

**SENATE BILL 529****SECTION 1**

1           20.285 (1) (kL) *Marketing of opportunities to former system students.* All  
2 moneys transferred from the appropriation account under s. 20.445 (1) (gL) for the  
3 cost of postage for the mailing under s. 36.46.

4           **SECTION 2.** 20.285 (1) (kL) of the statutes, as created by 2019 Wisconsin Act ...  
5 (this act), is repealed.

6           **SECTION 3.** 20.445 (1) (gL) of the statutes is created to read:

7           20.445 (1) (gL) *Marketing of opportunities to former students in the University*  
8 *of Wisconsin System.* All moneys received from charges collected under s. 106.20 (2)  
9 for the delivery of services under s. 106.20 (2), except all moneys received from  
10 charges collected for the cost of postage for mailing the packets of information under  
11 s. 36.46 shall be transferred to the appropriation account under s. 20.285 (1) (kL).

12           **SECTION 4.** 20.445 (1) (gL) of the statutes, as created by 2019 Wisconsin Act ...  
13 (this act), is repealed.

14           **SECTION 5.** 36.46 of the statutes is created to read:

15           **36.46 Marketing of opportunities to former system students.** (1) The  
16 board shall send a copy of the packet of information prepared by the department of  
17 workforce development under s. 106.20 (1) within 60 days after the beginning of each  
18 semester or session of the system to each individual who was enrolled at the  
19 institution or college campus in the preceding semester or session, but who is not  
20 enrolled in, and who has not graduated from, any institution or college campus in the  
21 system.

22           (2) The board shall pay for the costs of staff time and postage for the mailing  
23 of the packet of information prepared under s. 106.20 (1) from the appropriation  
24 accounts under s. 20.285 (1) (a) and (kL).

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1           **SECTION 6.** 36.46 of the statutes, as created by 2019 Wisconsin Act ... (this act),  
2 is repealed.

3           **SECTION 7.** 106.20 of the statutes is created to read:

4           **106.20 Marketing of opportunities to former University of Wisconsin**  
5 **System students.** (1) The department shall prepare a packet of information  
6 describing the employment and training opportunities that are available to former  
7 students of the institutions and college campuses within the University of Wisconsin  
8 System who have not graduated from an institution or college campus within the  
9 system and advising those former students how to obtain additional information  
10 about those opportunities. The packet may describe those opportunities on a  
11 regional or local basis, if the department has information about those opportunities  
12 that is specific to the regional or local areas of this state. The packet shall include  
13 information on registered apprenticeship programs approved by the department,  
14 opportunities at technical colleges, opportunities in nursing programs, and  
15 information provided by local workforce development boards established under 29  
16 USC 3122. The department shall update the information contained in the packet  
17 before the beginning of each semester or session of the University of Wisconsin  
18 System. The department shall provide packets to the Board of Regents of the  
19 University of Wisconsin System for distribution by the board.

20           (2) The department shall pay for the costs of compiling, preparing, and printing  
21 the packets under sub. (1) from the appropriation accounts under s. 20.445 (1) (a) and  
22 (gL). If the department includes in the packet of information prepared under sub.  
23 (1) materials that have been prepared by a private organization, the department may  
24 charge the private organization for the cost of compiling, preparing, printing, and the  
25 proportionate cost of postage for mailing, those materials.

