



State of Wisconsin
2023 - 2024 LEGISLATURE

LRB-5019/1
SWB:emw&cdc

2023 SENATE BILL 710

November 21, 2023 - Introduced by Senators PFAFF, SMITH, SPREITZER, HESSELBEIN, ROYS and TAYLOR, cosponsored by Representatives SHANKLAND, SHELTON, JACOBSON, CONSIDINE, C. ANDERSON, J. ANDERSON, BARE, CLANCY, CONLEY, DRAKE, EMERSON, JOERS, MADISON, OHNSTAD, PALMERI, SINICKI, SNODGRASS and SUBECK. Referred to Committee on Agriculture and Tourism.

- 1 **AN ACT to create** 20.435 (4) (bu) and 49.79 (7s) of the statutes; **relating to:**
2 payment processing equipment and services for farmers and farmers' markets
3 and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Health Services to provide electronic benefit transfer and credit and debit card processing equipment and services to farmers' markets and farmers who sell directly to consumers as a payment processing program. The bill specifies that the electronic benefit transfer processing equipment and services must include equipment and services for the food stamp program, which is known as FoodShare. Under the bill, the vendor that processes the electronic benefit transfer and credit and debit card transactions must also process any local purchasing incentives. The bill provides \$735,000 for this payment processing program, and included in that amount is funding for a portion of a full-time employee position for DHS to coordinate and provide other services for the payment processing program.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SENATE BILL 710

SECTION 1

1 **SECTION 1.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
2 the following amounts for the purposes indicated:

	2023-24	2024-25
20.435 Health services, department of		
(4) MEDICAID SERVICES		
(bu) Payment processing program for		
farmers	GPR B	367,500 367,500

7 **SECTION 2.** 20.435 (4) (bu) of the statutes is created to read:
8 20.435 (4) (bu) *Payment processing program for farmers.* Biennially, the
9 amounts in the schedule to provide electronic benefit transfer and credit and debit
10 card processing equipment and services to farmers’ markets and farmers who sell
11 directly to consumers under s. 49.79 (7s).

12 **SECTION 3.** 49.79 (7s) of the statutes is created to read:
13 49.79 (7s) PAYMENT PROCESSING PROGRAM. The department shall administer a
14 payment processing program to provide to farmers’ markets and farmers who sell
15 directly to consumers electronic benefit transfer and credit and debit card processing
16 equipment and services, including electronic benefit transfer for the food stamp
17 program. To participate in the payment processing program, the vendor that is
18 under contract to process the electronic benefit transfer and credit and debit card
19 transactions shall also process any local purchasing incentives, even if those local
20 purchasing incentives are funded by a local third-party entity.

21 **SECTION 4. Nonstatutory provisions.**
22 (1) PAYMENT PROCESSING PROGRAM; POSITION. The authorized FTE positions for
23 the department of health services are increased by 0.625 GPR position, to be funded

SENATE BILL 710

1 from the appropriation under s. 20.435 (4) (bu), for the purpose of coordinating the
2 payment processing program and providing other services under s. 49.79 (7s).

3 (END)