

No. 573, A.]

[Published August 10, 1955.

**CHAPTER 545**

AN ACT to create 66.054 (8a) of the statutes, relating to purchase restrictions on retailers of fermented malt beverages, and providing for suspension and revocation of retail licenses.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

66.054 (8a) of the statutes is created to read:

66.054 (8a) RETAIL PURCHASE RESTRICTIONS. (a) No retail licensee under sub. (7) or (8) shall receive, purchase or acquire fermented malt

beverages directly or indirectly from any licensee except upon terms of cash or credit for not exceeding 15 days.

(b) No retail licensee shall receive any malt beverages on consignment or on any basis other than a bona fide sale.

(c) No retail licensee shall receive, purchase or acquire fermented malt beverages directly or indirectly from any licensee if at the time of such receipt, purchase or acquisition he is indebted to any licensee for fermented malt beverages received, purchased, acquired or delivered more than 15 days prior thereto.

(d) For the purpose of this subsection, a person holding both a wholesale and retail license is deemed a retailer.

(e) Until July 1, 1956, this subsection shall not apply to any indebtedness incurred before (the effective date of this act).

(f) No class "A" or class "B" retailer's license shall be issued for a term beginning on or after July 1, 1956, to any person having any indebtedness to any licensee of more than 15 days standing. In each application for a license for a term beginning on or after July 1, 1956, the applicant shall state whether or not he has any indebtedness to any licensee which has been outstanding more than 15 days.

(g) No brewer, bottler or wholesaler shall be subject to any penalty as the result of any sale of fermented malt beverages to a retail licensee, when purchased by said retail licensee in violation of this subsection.

(h) Any retail licensee who violates this subsection shall be subject to the suspension or revocation of his retail license under sub. (17) and the penalties prescribed in sub. (15) (a), except that he shall not be imprisoned.

Approved August 4, 1955.

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