

No. 422, A.]

[Published June 15, 1957.

**CHAPTER 186**

AN ACT to amend 100.30 (2) (g) of the statutes, relating to unfair sales act and the definition of "retailer".

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

100.30 (2) (g) of the statutes is amended to read:

100.30 (2) (g) "Retailer" means and includes every person, partnership, corporation or association engaged in the business of making sales at retail within this state; provided that, in the case of a person, partnership, corporation or association engaged in the business of making both sales at retail and sales at wholesale, such term shall be applied only to the retail portion of such business. *The term "retailer" shall apply to manufacturers who sell to retailers and who own or operate retail stores or sell direct to the public, and for the purpose of this section the invoice price to the manufacturer's retail store shall be the wholesale charge invoiced to other retailers.*

Approved June 11, 1957.