



2007 ASSEMBLY BILL 488

August 14, 2007 - Introduced by Representatives SCHNEIDER, HIXSON and VRUWINK, cosponsored by Senator LASSA. Referred to Committee on Consumer Protection and Personal Privacy.

1 **AN ACT** *to create* 100.55 of the statutes; **relating to:** the sale of consumer goods
2 containing radio frequency identification tags.

Analysis by the Legislative Reference Bureau

This bill prohibits the knowing sale, to a purchaser in this state, of consumer goods or certain farm products that contain a radio frequency identification tag, unless the person renders the radio frequency identification tag inoperable before the purchaser takes possession of the goods or products.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 100.55 of the statutes is created to read:
4 **100.55 Consumer goods; radio frequency identification tags.** (1) In this
5 section:
6 (a) "Goods" includes all of the following:
7 1. Consumer goods, as defined in s. 409.102 (1) (fm).
8 2. Farm products, as defined in s. 409.102 (1) (ig).

ASSEMBLY BILL 488**SECTION 1**

1 (b) “Radio frequency identification tag” means a device encoded with a unique
2 serial number that receives or transmits a signal over radio waves.

3 **(2)** No person may knowingly sell to a purchaser in this state goods that contain
4 a radio frequency identification tag, unless the person renders the radio frequency
5 identification tag inoperable before the purchaser takes possession of the goods.

6 (END)