



2023 SENATE BILL 544

October 23, 2023 - Introduced by Senators QUINN, TOMCZYK and SPREITZER, cosponsored by Representatives MOSES, ALLEN, ARMSTRONG, BEHNKE, BODDEN, BRANDTJEN, DITTRICH, EDMING, GOEBEN, GUNDRUM, GUSTAFSON, S. JOHNSON, O'CONNOR, ORTIZ-VELEZ, PENTERMAN, ROZAR, SCHMIDT, SCHUTT, SNYDER and SORTWELL. Referred to Committee on Agriculture and Tourism.

1 **AN ACT** *to create* 97.50 of the statutes; **relating to:** labeling a food product as
2 containing lab-grown animal cells, providing an exemption from emergency
3 rule procedures, and providing a penalty.

Analysis by the Legislative Reference Bureau

Under this bill, no person may sell or offer for sale a food product that contains cultured animal cells or cultured animal tissue derived from cultured animal cells unless the food product is labeled as containing lab-grown animal cells. The bill defines “animal” as a mammal, bird, reptile, amphibian, or mollusk. The bill also requires the Department of Agriculture, Trade and Consumer Protection to promulgate emergency rules to implement the prohibition in the bill.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 97.50 of the statutes is created to read:
5 **97.50 Labeling food products that contain cultured animal cells or**
6 **tissue. (1)** In this section, “animal” means a mammal, bird, reptile, amphibian, or
7 mollusk.

