



State of Wisconsin  
2023 - 2024 LEGISLATURE

LRB-3498/1  
JKS:klm

## 2023 SENATE JOINT RESOLUTION 53

June 13, 2023 - Introduced by Senators BALLWEG, MARKLEIN, AGARD, FELZKOWSKI, HESSELBEIN, JACQUE, KNODL, PFAFF, ROYS, SPREITZER and WANGGAARD, cosponsored by Representatives TRANEL, GUSTAFSON, PLUMER, NOVAK, ALLEN, C. ANDERSON, ARMSTRONG, BALDEH, BARE, BEHNKE, BINSFELD, CABRERA, CONLEY, CONSIDINE, DITTRICH, DRAKE, EDMING, GOEBEN, GREEN, GUNDRUM, S. JOHNSON, KITCHENS, KURTZ, MAGNAFICI, MICHALSKI, MOSES, MURPHY, MURSAU, MYERS, NEDWESKI, O'CONNOR, OLDENBURG, ORTIZ-VELEZ, PENTERMAN, PETRYK, RATCLIFF, RETTINGER, ROZAR, SCHMIDT, SCHRAA, SCHUTT, SHANKLAND, SINICKI, SNYDER, SPIROS, STEFFEN, STUBBS, VANDERMEER and WITKE. Referred to Committee on Senate Organization.

1     **Relating to:** proclaiming June 2023 as Dairy Month in Wisconsin.

2             Whereas, since 1937, the observation of Dairy Month in June has given  
3     Wisconsinites an opportunity to recognize the special role dairy has played in the  
4     state's agricultural heritage; and

5             Whereas, as early as the 1840s, dairy farmers from New York, then the nation's  
6     leading dairy producer, migrated to Wisconsin and established a foothold for the  
7     dairy industry; and

8             Whereas, in 1872, the Wisconsin Dairyman's Association was founded with the  
9     goal of improving methods of making, selling, and marketing dairy products such as  
10    cheese and butter; and

11            Whereas, at the turn of the century, Wisconsin's own Stephen Babcock  
12    developed a means to test the butterfat content of milk, which revolutionized the  
13    dairy industry by enabling standards of quality that could be used to establish milk  
14    prices; and

1           Whereas, by the onset of World War I, Wisconsin surpassed all other states in  
2 dairy production; and

3           Whereas, starting in 1940, Wisconsin cemented its reputation as “America’s  
4 Dairyland” by placing this slogan on license plates; and

5           Whereas, today, over 1.28 million cows across nearly 6,000 dairy farms call  
6 Wisconsin home; and

7           Whereas, the dairy industry contributes about \$45.6 billion to the state  
8 economy annually; and

9           Whereas, as a key part of this industry, Wisconsin cheesemakers produce over  
10 600 kinds of cheese and together produce over a quarter of the nation’s cheese; and

11           Whereas, because it has touched so many Wisconsinites’ lives, past and  
12 present, the dairy industry comprises a central component of Wisconsin heritage and  
13 identity; and

14           Whereas, in the month of June, the people of Wisconsin acknowledge the  
15 contributions of the state’s hard-working dairy farmers, who have made dairy a  
16 pillar of the state’s success; and

17           Whereas, these dairy farmers’ unwavering dedication to the highest standards  
18 of quality have consistently moved Wisconsin forward; now, therefore, be it

19           ***Resolved by the senate, the assembly concurring, That*** the legislature  
20 hereby proclaims June 2023 as Dairy Month in Wisconsin.

21

(END)