

each officer of the corporation, and the quality of the intoxicating liquor sold or for which orders are to be solicited.

(3) Such application shall be verified by the applicant; if made by a firm, partnership, or association, it shall be verified by at least two members thereof; if made by a corporation, it shall be verified by the president and secretary thereof. Such application for permit shall be accompanied by a fee of one dollar. All such permits shall expire on the thirty-first day of December next following their date of issue.

(4) Every agent, representative, or salesman shall, upon request, permit any prospective purchaser to examine his permit. The refusal of any such agent, representative, or salesman to so furnish for examination such permit upon request shall be considered a violation of this section.

(5) Any person, firm, partnership, corporation, or association who shall violate any of the provisions of this section shall be deemed guilty of a misdemeanor and upon conviction thereof shall be punished by a fine of not less than twenty-five dollars nor more than five hundred dollars, or by imprisonment in the county jail for not less than ten days nor more than six months, or by both such fine and imprisonment, and shall, in addition thereto, have his or its permit automatically revoked. Any person, firm, partnership, corporation, or association having his or its permit so revoked shall not be granted another permit for a period of two years following such revocation.

SECTION 2. This act shall take effect upon passage and publication.

Approved January 17, 1934.

No. 5, S.]

[Published January 23, 1934.

CHAPTER 6.

AN ACT to amend subsection (5) of section 96.68 of the statutes, relating to the sale of intoxicating liquors as affecting state aid to county fairs.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. Subsection (5) of section 96.68 of the statutes is amended to read: (96.68) (5) On or before the last day of December in each year the county clerk, or the person appointed

therefor by the county board, agricultural society, association, or board claiming state aid, shall file with the commissioner of agriculture, on blanks provided by him, an itemized statement verified on oath, showing net premiums actually paid in cash at the preceding fair, which premiums must correspond with the list approved by the commissioner of agriculture, as required by paragraph (a) of this subsection. This report shall also include a statement of receipts and disbursements, attendance, and such other information as the commissioner of agriculture may require; including also a statement that at such fair all gambling devices whatsoever, the sale of intoxicating liquors *excepting fermented malt beverages*, and exhibitions of immoral character were prohibited and excluded from the fairgrounds and all adjacent grounds under their authority or control.

SECTION 2. This act shall take effect upon passage and publication.

Approved January 20, 1934.

No. 16, A.]

[Published January 25, 1934.

CHAPTER 7.

AN ACT to create section 176.60 of the statutes, relating to labels on containers of intoxicating liquor and providing a penalty.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. A new section is added to the statutes to read:
 176.60 LABELS ON CONTAINERS. (1) No manufacturer or distributor or importing distributor shall sell or deliver any package containing alcoholic liquor manufactured or distributed by him, unless the same shall have affixed thereto all cancelled revenue stamps which may be provided by Federal law and under the terms of this chapter, and shall also bear thereon a clear and legible label containing the name and address of the manufacturer and the kind of alcoholic liquor contained therein. No alcoholic liquor shall be labeled whiskey, brandy, cognac, gin, rum, kümmel or by the name of any other definitely known distillate unless the entire alcoholic content thereof is a distillate of fermented mash of grain or mixture of grains or of fruit, or vegetables or to which during the process of distillation herbs have been added for the purpose of extracting the flavor, quality, or medicinal properties of the